



STAFF REPORT

SAUSALITO CITY COUNCIL

AGENDA TITLE:

Review process proposal for Business Vision Waterfront & Marinship Action Committee

RECOMMENDED MOTION:

Direct Staff to recruit for members of a Waterfront & Marinship Steering Committee and to schedule interviews for future Council meetings

BACKGROUND

Following the presentation of six Business Vision workgroups on July 24, the City Council established Business Vision Action Committees to develop implementation strategies to make the Business Vision, as presented in the *Workgroups Report*, a reality.

The Transportation, Harbor & Downtown, and Telecommunications Action Committees have been meeting throughout the fall to develop their implementation strategies.

With the input of the chair of the Maritime Support Business Vision Workgroup and a representative of the Business Mix Business Vision Workgroup, the Business Advisory Committee decided to hold a community meeting to develop the process for moving forward with the Waterfront & Marinship Action Committee.

WATERFRONT & MARINSHIP ACTION COMMITTEE

On November 17, a facilitated community meeting was held in the City Hall Council Chambers to develop a process for reaching consensus on a common vision for the waterfront and Marinship. 59 people attended the session.

Out of several potential action committee processes that were offered, the consensus of the people at the meeting was to develop a steering committee-led process.

Steering Committee Membership

The consensus of the participants at the November 17 meeting was to establish a 15-member Waterfront & Marinship Steering Committee, with members appointed through a formal City Council selection process, including applications and interviews. The Steering Committee members should represent a reasonable, balanced view of Sausalito. The consensus of the meeting attendees was that residency in Sausalito should not be required to be on the Steering Committee.

During the November 17 meeting, participants identified 27 stakeholder groups. In any future appointments to a Waterfront & Marinship Steering Committee, the City Council

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should consider this list and other stakeholders which may not have been identified for representation on the Steering Committee.

The suggestion was also made that people who had participated in the Business Vision Workgroups should be considered for appointment to the Steering Committee.

Steering Committee Process

The main objective of the Waterfront & Marinship Steering Committee would be to advise the City Council on a common vision for the waterfront and Marinship. The Steering Committee would also be expected to advise the City Council on any additional steps that would be needed to realize that common vision. The people in attendance at the November 17 meeting offered several suggestions for reaching the objective:

- The first meeting of the Steering Committee should be used to review the goals that were developed by the Business Vision Workgroups during the “hub” process in the winter and spring of 2007.
- The Steering Committee should review all of the Business Vision work that has preceded this step, including the Business Vision poll conducted in September 2006, the Business Vision Summits from 2004 and 2005, and the Resident Roundtables from 2005.
- The Steering Committee should dedicate some time to education. This would include learning about issues affecting the waterfront and Marinship from subject matter experts and other fact finding efforts.
- The Steering Committee can break into subcommittees to work on specific issues.
- All meetings of the Steering Committee and any subcommittees would need to be publicly noticed and open to the public to ensure that the process remains open and transparent. Additionally, meeting notes and reports should be available on-line for review.
- The Steering Committee should report progress to the City Council at least every three months, and may consider holding periodic town meetings to provide additional reports to the wider community.

At the beginning of the process, the Steering Committee should outline its goals and set clear targets and deadlines.

STAFF RECOMMENDATIONS

Staff recommends that the City Council direct Staff to recruit for members of a Waterfront & Marinship Steering Committee and to schedule interviews for future Council meetings.

ATTACHMENTS

1. Notes from the November 17 community meeting about the Waterfront & Marinship Action Committee

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