



STAFF REPORT SAUSALITO CITY COUNCIL

AGENDA TITLE

Report on Business Advisory Committee Business Visioning Process and Action Committee recommendations for funding Imagine Sausalito implementation programs.

RECOMMENDED MOTION

The Business Advisory Committee recommends the City Council review the Transportation, Harbor & Downtown, Telecommunications, and Waterfront & Marinship Action Committee implementation program costs in conjunction with the two-year budget review, and to provide direction of City Council priorities for funding. The Business Advisory Committee also recommends the City Council consider approving an annual funding amount of \$10,000 for the Committee's operating costs in fiscal years 2008-2010.

SUMMARY

The Action Committees of the Business Advisory Committee have compiled an update of their current programs and activities, as well as their proposed implementation programs for the coming fiscal year and the funding requirement to support each program. The Business Advisory Committee's business visioning process, known as "Imagine Sausalito", is an ongoing process that was initiated in 2004 with the City Council's establishment of the strategic goals to broaden the City's economic base and enhance the quality of life within the City's jurisdiction. The attached status reports for each Action Committee are being forwarded to the City Council following their formal establishment on July 24, 2007, at which time the City Council directed the Business Advisory Committee to return in early 2008 with an update on each Action Committee's progress and proposed implementation measures.

BACKGROUND

The Business Advisory Committee business visioning process, known as "Imagine Sausalito", is an ongoing community visioning process that was initiated in 2004 with the City Council strategic goal-setting to broaden the City's economic base and enhance the quality of life within the City's jurisdiction. Since that time, the committee has been working towards achieving these goals by setting forth specific goals, objectives, and implementation measures. One of the outcomes of the Committee's work was the development of the Workgroups Report, which identifies goals and objectives for the various topics addressed as part of the Imagine Sausalito process. The Workgroups Report may be downloaded online at:
<http://ci.sausalito.ca.us/Index.aspx?page=490>.

During the July 24, 2007 City Council meeting, the Action Committees were formally created as subcommittees under the Business Advisory Committee, which serves as the Steering Committee for the Imagine Sausalito business visioning process. For the 2007-2008 fiscal year, the Business Advisory Committee was appropriated a total of \$10,000 of funding, with \$1,000 for each committee to spend subject to approval by the Business Advisory Committee. The

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Council also directed the newly formed Action Committees to return in early 2008 with an update of their progress and proposed implementation programs.

The Action Committees formed and currently operating evolved from six volunteer "hubs" that were created in early 2007 and continued working with the Business Advisory Committee to examine various business visioning and planning topics in the spring of 2007. The hub committees work was informed by a poll conducted in September 2006 by Gene Bregman & Associates, which identified the main business and economic development interests in the Sausalito community. The outcome of the poll and the hub committee efforts resulted in the Imagine Sausalito Workgroups Report (available on the City's website), a comprehensive report summarizing the goals and implementation objectives focusing on topics related to the business climate and quality of life in Sausalito. The Workgroups Report was presented during the June 9, 2007 Business Advisory Committee community meeting, and later to the City Council on July 24, 2007, at which time the City Council formally established the Action Committees as a first step towards achieve the goals and objectives set forth in the Workgroups report.

The three Action Committees currently active include the: 1) Transportation Committee, 2) Harbor and Downtown Committee, and 3) Telecommunications Committee. The fourth Action Committee, the Waterfront and Marinship Steering Committee, is currently being formed, and will be responsible for advising the City Council on a common vision for the waterfront and Marinship.

ACTION COMMITTEES STATUS REPORTS

The attached status reports outline the responsibilities of each Action Committee, an update on their progress since their formation, their proposed implementation programs for the 2008-2009 fiscal year, and each committee's high priority projects, or "Pilot Program", for the coming year. The following is a summary table of the four Action Committees, the appointed Chair, and the Committee responsibilities.

ACTION COMMITTEE	CHAIR	RESPONSIBILITIES
Transportation Committee	Bonnie MacGregor	<ul style="list-style-type: none"> Develop implementation strategies for accomplishing the goals established for local transportation modes including: Buses, Boats & Piers, and Bike & Pedestrians. Please see the Transportation Committee Status Report for a detailed list of Committee goals.
Waterfront & Marinship Committee	Not yet appointed	<ul style="list-style-type: none"> Advise the City Council on a common vision for the waterfront and Marinship District and the steps necessary to realize that common vision.
Telecommunications Committee	Dave Hodgson	<ul style="list-style-type: none"> Evaluate the City's current communications infrastructures including: Cellular, Broadband, Radio, and Wireless. Examine how these services impact Residents, Businesses, Public Services and Visitors.
Harbor & Downtown Committee	Michael Rex	<ul style="list-style-type: none"> Develop implementation strategies for accomplishing the goals for the Downtown and Harbor areas established by the Community Poll in 2006 and the Visioning Group or "Hub" committees in 2007. Work towards achieving Committee goals, as listed in the Harbor & Downtown Committee Status Report.

ACTION COMMITTEE	CHAIR	RESPONSIBILITIES
Economic Development Committee	Business Advisory Committee	<ul style="list-style-type: none"> Examine economic development opportunities to aid in improving City finances and through identifying needs and opportunities with Sausalito "customers" Identify incremental economic and financial improvements to capitalize on City strengths

BUDGET RECOMMENDATIONS

The Business Visioning Committee and its subcommittees were allocated a total of \$10,000 towards Committee costs during the 2007-2008 Fiscal Year. From this funding, \$2,953 is currently remaining. For a detailed breakdown of each Action Committee's anticipated budget for their proposed programs, please refer to the Status Reports in Attachment 1. Based on the costs incurred for fiscal year 2007-2008 and the Action Committee estimates outlined in their status reports, it is anticipated the Committees will maintain similar operating costs for fiscal years 2008-2010. These costs include reproduction, public noticing, public meeting costs, photography, and other operating/administrative expenses. As such, the Business Advisory Committee is recommending the Council consider an equal annual funding allocation of \$10,000 for fiscal years 2008-2010 to continue to support the Business Advisory Committee and its subcommittees in their efforts. The following table summarizes each Committees anticipated operating costs:

Committee	FY 2008-2009	FY 2009-2010
Transportation*	<ul style="list-style-type: none"> Steps and Paths tracking and photo inventory - \$1,000 Shoreline Trail Public Noticing - \$1,500 Water Taxis photography and reproduction - \$1,000 Total Funding - \$3,500	Total Funding Anticipated* - \$3,500
Harbor & Downtown*	<ul style="list-style-type: none"> Continue Community Workshop Process with one additional workshop - \$1,500 Develop a preliminary Master Plan for the study area - \$1,500 Total Funding - \$3,000	Total Funding Anticipated* - \$3,000
Telecommunications	<ul style="list-style-type: none"> Survey landlords and businesses within Sausalito - \$1,000 Total Funding - \$1,000	Total Funding Anticipated - \$1,000
Waterfront & Marinship	<ul style="list-style-type: none"> Administrative costs for committee operations and meetings - \$1,500 Reproduction costs for Marinship inventory - \$500 Total Funding - \$2,000	<ul style="list-style-type: none"> Administrative costs for committee operations and meetings - \$2,000 Total Funding - \$2,000
Economic Development (Business Advisory Committee)	<ul style="list-style-type: none"> Administrative costs for committee operations and meetings - \$500 Total Funding - \$500	<ul style="list-style-type: none"> Administrative costs for committee operations and meetings - \$500 Total Funding - \$500
Total Annual Budget	\$10,000	\$10,000

*These committees only include projected costs for programs in the fiscal year 2008-2009. Budget information for 2009-2010 will be forwarded to the Council when available.

In addition to operating costs, each committee has proposed their high priority programs for implementation. The following is a summary of the anticipated costs for each Committee's programs identified in their Status Reports that do not currently have funding secured and that would not be covered by the annual \$10,000 allocation for operating costs.

Action Committee Proposed Implementation Programs

Committee	FY 2008-2009 Implementation Program	FY 2009-2010 Implementation Program
Transportation*	<ul style="list-style-type: none"> Comprehensive transportation & parking plan map - \$5,000 Install the compressed liquid fueling station at Bayside School and complete negotiations with Nat'l Park Service for the Fort Baker Shuttle - \$70,000 (<u>Note: funding projected to be already provided, and thus not included in total funding below</u>) <p>Total Funding - \$5,000</p>	Not yet available*
Harbor & Downtown*	<ul style="list-style-type: none"> Study Downtown parking options in depth - \$15,000 Study site lines from shore to water to test impact of various design options for a tie-up facilities - \$5,000 Environmental Analysis on hydrology, siltation, wave action & drainage - \$15,000 Marine study to explore tie-up facility options & feasibility - \$10,000 <p>Total Funding - \$45,000</p>	Not yet available*
Telecommunications	<ul style="list-style-type: none"> Continue wi-fi service in the Downtown and purchase wi-fi equipment - \$1,500 Expand free wi-fi service to Yee Tock Chee and the Ice House - \$2,100 <p>Total Funding - \$3,600</p>	<ul style="list-style-type: none"> Continue wi-fi service in the Downtown - \$1,200 Continue wi-fi service in Yee Tock Chee Park and the Ice House - \$1,200 <p>Total Funding - \$2,400</p>
Waterfront & Marinship	Committee not yet formed. Not available at this time.	Committee not yet formed. Not available at this time.
Economic Development (Business Advisory Committee)	No programs proposed at this time. Currently pursuing an economic consultant and identifying projected costs for an economic study.	
Total Budget	\$53,600	Not yet available

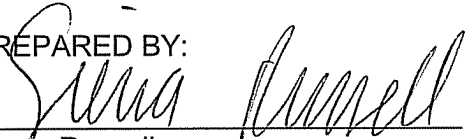
*These committees only include projected costs for programs in the fiscal year 2008-2009. Budget information including 2009-2010 programs will be forwarded to the Council when available.

RECOMMENDATIONS FOR COUNCIL ACTION


Each Action Committee will be presenting to the City Council their status report and proposed implementation programs. After hearing from each committee, the Business Advisory Committee recommends the City Council review the implementation program costs in conjunction with the two-year budget review, and to provide direction as to Council priorities for funding these projects. The Business Advisory Committee also recommends the City Council consider approving an annual funding amount of \$10,000 for the Committee's operating costs in fiscal years 2008-2010.

ATTACHMENTS

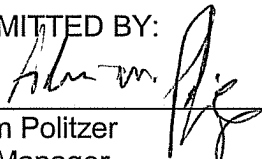
- 1. Action Committee Status Reports
 - a. Transportation Committee
 - b. Harbor & Downtown Committee (with Committee goals attached)
 - c. Telecommunications Committee
 - d. Waterfront & Marinship Committee

PREPARED BY:


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TRANSPORTATION COMMITTEE
SAUSALITO CITY COUNCIL STATUS REPORT

MARCH 25, 2008

COMMITTEE RESPONSIBILITIES

Develop implementation strategies for accomplishing the goals established by the Buses, Boats & Piers Committee and the Bike & Pedestrian Facilities Committee. Propose specific action steps that can be taken, now and in the future to further such implementation. The fundamental goals are:

Buses, Boats & Piers Committee:

1. Provide an integrated land transportation system to improve circulation and alternatives to the automobile.
2. Provide an integrated water transportation system with ferries, water taxis, private boats and small craft.
3. Enhance waterfront facilities for the boating public that link to activities on land by establishing a world class harbor to attract and accommodate the boating public.
4. Promote Sausalito as a boating destination.

Bike & Pedestrian Facilities Committee:

1. Create a comprehensive network of pedestrian/bicycle circulation system in Sausalito
2. Establish a continuous shoreline trail and create welcoming non-vehicular destinations along Sausalito's waterfront.
3. Enhance and extend hillside paths and steps in order to improve pedestrian access to downtown services and public transit stops and to assure means of emergency evacuation.
4. Improve links by non-motorized transportation to recreational activities by creating more opportunities for small watercraft access to land and improved access to GGNRA trails.
5. Update Sausalito's Bike Master Plan and reactivate the Bicycle Advisory Committee.
6. Provide amenities and services to bike riders and pedestrians with plazas, refreshment kiosks, drinking fountains, toilets, bike racks, storage facilities, maps and information.

TRANSPORTATION PROGRAMS UPDATE

STREETCARS: Members of the Committee are working with MarinLink to define, communicate and promote the concept of providing streetcar (or trolley) service along major roadway corridors in Marin, starting with two demonstration lines, one between Sausalito and Mill Valley and one from Fairfax, through San Anselmo, to San Rafael.

Achievements:

- Succeeded in having "steel-wheeled streetcars" noted in the Marin County's recently adopted General Plan as an alternative mode of transportation that should be considered.
- Defined the concept in detail under the name, "The Corridors Plan."
- Promoted the Corridors Plan to Municipal, County and State policy leaders and planners.
- Promoted the Corridors Plan in the local media.
- Succeeded in convincing the Transportation Authority of Marin to include in their Central & Southern Marin Transit Study commencing this June a \$15,000 feasibility study for the Sausalito/Mill Valley streetcar route, with Sausalito, Mill Valley and the County each contributing \$5,000.

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- Succeeded in convincing the Marin Community Foundation to establish a Strategic Initiative on Transportation to support programs and efforts to develop alternative modes of transportation to the automobile.

Current Activities:

- Seeking contributions from Fairfax, San Anselmo, San Rafael and the Ross Valley County Supervisory District to fund adding this second demonstration line to TAM's Central & Southern Marin Transit Study.
- Organizing a broad community support group called, "The Return of the Trolleys."
- Establishing a website, brochure, and PowerPoint presentation on the Corridors Plan.
- Seeking funding from the Marin Community Foundation to support ongoing activities promoting streetcar service.

Challenges:

- Shifting the status quo to focus on a different mode of travel. Current transit planning is emphasizing improved bus service, bus rapid transit routes (BRT's), HOV & HOT lanes, congestion pricing programs, etc.
- Overcoming concerns that the money to fund an ambitious and expensive transportation system will not be forthcoming, so why work on something that could be "pie-in-the-sky" even if the system would be popular and work well?
- Seeking to accomplish a difficult, complex task with the help of only a few people volunteering their time, with limited resources and almost no funding.

Funding Requirements: \$5,000

SHUTTLES: Working to reestablish a shuttle system in Sausalito and elsewhere in Marin to provide transit for short rides, to link destinations and connect to other modes of transportation, including buses, ferries and the SMART train.

Achievements:

- Integrated into the Corridors Plan a shuttle feeder system component.
- Established a dialog with the National Park Service regarding the Fort Baker shuttle.
- Identified a site for the compressed liquid gas fueling station for "Sally."

Current Activities:

- Working with Committee Member Herb Weiner and the National Park Service to explore how shuttle service between Fort Baker and Sausalito could be used off hours to serve Sausalito.

Challenges:

- Not enough people power. We need someone to focus on shuttle service, pursuing getting the local fueling station in place and Sally running again in a sustainable manner.
- We are told in most cases, shuttles are too expensive to maintain due to poor ridership. We are advised to get the streetcars running first and then the shuttles, because people will want to then have a means to get to the streetcar.

Funding Requirements: To be determined

STEPS AND PATHS: The committee is working with member, Dorothy Gibson and others to identify paths and steps needing upgrading and repair, as well as identify new convenient pedestrian routes within the hills of Sausalito.

Achievements:

- Identified 4 locations for upgrading and extending steps and paths in the hills of Sausalito. With the assistance of City Engineer, Todd Teachout, the Committee prepared and submitted in a timely manner an application to the County of Marin for the County managed, Non-motorized Transportation Pilot Program, for the Steps, Lanes & Paths Project, seeking funding for the proposed improvements.
- The Bicycle Advisory Committee has reconvened and will coordinate their efforts with the work of the Transportation Action Committee.

Current Activities:

- Proposing alternative non-toxic decking material for the Spinnaker Point bulkhead walking surface.

Challenges:

- More step and path improvements are needed in addition to those included in the Non-motorized Transportation Pilot Program application.

Funding Requirements: \$1,000

SHORELINE TRAIL: The Committee is assessing what is needed in order to develop a priority list of specific projects that should be funded and implemented.

Achievements:

- Toured the full length of Sausalito's waterfront and identified the gaps along the route that need closing. Established which gaps are on private and public lands.
- Identified 3 locations for extending the existing shoreline trail on public property. With the assistance of City Engineer, Todd Teachout, the Committee prepared and submitted in a timely manner an application to the County of Marin for the County managed, Non-motorized Transportation Pilot Program, for the Steps, Lanes & Paths Project, seeking funding for the proposed improvements.
- Determined that in many instances, a shoreline trail can exist along the shoreline without conflict with marine service activities.
- Collaborated with Jennifer Brook, a Sausalito Landscape Architect and professor at the School of Landscape Architecture at UC Berkeley, for her second year graduate students to develop concepts for a continuous shoreline trail along the entire length of Sausalito's waterfront in a manner that creates an experience, or activity at each key spot along the path.
- Received a commitment from Mike Kelley to personally fund up to \$1,000 the printing of the UC Berkeley students' work into an accessible document for future reference and use.
- Reviewed the City's plans for replacing the bulkhead along the north side of Spinnaker Point to insure that it meets the aesthetic and access needs of Sausalito.

Current Activities:

- Ongoing tracking of the Committee's Non-motorized Transportation Pilot Program 3/07/08 Application to insure project funding.
- Working with Jennifer Brook to present her students' work to the City Council and the Sausalito Community.
- Collaborate with the Marin County Bicycle Coalition on pursuing the Greenway concept.

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Challenges:

- The Committee will need a Landscape Architectural firm(s) to volunteer preparing maps of the shoreline proposed shoreline trail, as well as detailing the gap closing projects sufficiently for estimating each project's cost. Perhaps a number of firms could participate in such efforts.

Funding Requirement: \$1,500

WATER TAXIS: The Committee is currently considering the size and type of water craft appropriate to meet Sausalito's needs. Infrastructure needs to support such service are being considered.

Achievements:

- Identified 11 water taxi sites along Sausalito's waterfront, many coordinated with pedestrian, bicycle and transit access, including future streetcar stops.
- Assessed the condition of existing facilities on both private and public land.
- Consulted with private waterfront property owners, including the owners of Clipper Yacht Harbor, Horizons and Gaylord's, to explore the use of existing facilities or the possibility of establishing new waterfront facilities on their properties.
- Met with representatives of the Bay Model to explore the creation of a water taxi and public tie-up dock on their property, possibly partially or fully funded by Sail America in exchange of using the Army Corp's property for their Strictly Sail boat show.
- Developed plans for an ADA compliant gangway to provide wheelchair access to public docks at all stages of the tide.
- Explored with numerous operators what size and type of water craft would meet Sausalito's needs.

Current Activities:

- Continue dialog with property owners, public officials and boat operators in pursuit of developing the infrastructure to support water taxi service.
- Explore extending the docks at Cass Marina for a water taxi stop and some guest boat berths serving Dunphy Park.

Challenges:

- The Committee needs the volunteered assistance from a Landscape Architecture firm to map the water taxi sites identified.
- Funding sources to construct the infrastructure will need to be secured.
- Water taxi service, like land based shuttles, are difficult to establish, because it takes time to develop sufficient ridership to fund ongoing operations. Even after the system reaches a certain critical mass and is well known, such systems will likely need some sort of subsidy to sustain it.

Funding Requirement: \$1,000

IMPLEMENTATION PROGRAMS

The following summarizes the Transportation Committee's recommended action items to implement in the coming fiscal year. These were selected from the goals and objectives developed in the Vision Groups Report completed in 2007, *Imagine Sausalito*, and have been identified as feasible implementation measures. The total anticipated funding and resources necessary, responsible party, and projected timeline for each action item are listed below.

Action Item	Responsible Party	Budget Amount	Other Resources Necessary	Projected Timeline
MAP: Comprehensive transportation & parking plan map	Transportation Committee Supported by City Staff	To be estimated by City Engineer (\$5-\$8,000?)	Drafting services provided by professional	End of May, 2008
STREETCARS: Participate and complete TAM's streetcar feasibility study for the Sausalito to Mill Valley route.	Transportation Committee working with TAM's consultant and MarinLink	\$5,000 to contribute to the feasibility study	Assistance from the City Engineer and planning staff.	End of 2008 for the feasibility study.
SHUTTLES: Install the compressed liquid fueling station at Bayside School. Complete negotiations with Nat'l Park Service for the Fort Baker Shuttle	Transportation Committee, School Board and Contractor. Herb Weiner and NPS Rep.	\$70,000 funding already secured. Unknown at this time.	City Department of Community Development for planning and a Building Permit.	Fall, 2008.
STEPS & PATHS: Track the funding of the 4 projects submitted to the County. Prepare photo inventory of project sites.	Transportation Committee and City Engineer	\$1,000 + Amount depends on approval of funds requested	City Engineer	Unknown, depending on funding.
SHORELINE TRAIL: Hold a public display of the UC Student's work. Map the route, highlighting the gaps. Pave the Mono Street gap.	Transportation Committee and Sierra Russell, plus a volunteer Landscape Design firm.	\$1,500* Notices/postage + reimburse expense for printing, + request County funding	City Department of Community Development.	Spring, 2008.
WATER TAXIS: Encourage private property owners to commence planning of tie-up docks. Continue to work with the Army Corps and Sail America for a dock at the Bay Model.	Transportation Committee, the owners of Gaylord's and Horizons Restaurants, plus Army Corps & Sail America.	\$1,000 for photography & reproduction	City waves planning and permitting fees for projects having a public benefit.	April, 2009.

*The City currently has \$200,000 available to fund a shoreline path improvement project(s).

COMMITTEE PILOT PROGRAM

The highest priority projects of those listed in the chart above are:

- Mapping of all transportation projects
- Completing the streetcar feasibility study
- Installing the shuttle fueling station
- Concluding an agreement with National Park Service for the Fort Baker shuttle
- Securing the County funds for the seven identified steps, lanes and paths pilot projects
- Mapping the shoreline trail along Sausalito's waterfront
- Installing a new tie-up dock at t he Bay Model.

Committee Members:

Bonnie MacGregor (chair)
Michael Rex (secretary)
Paul Albritton (Transportation Resource Person)
Herb Weiner (Council rep)
Adam Politzer (City Staff rep)
Adam Krivatsy (BAC rep)
Dorothy Gibson
Lois Keating-Fisher
Bill Hale
Lou Wilkinson
Maeve Metzger

Status Report Prepared By:

Michael Rex (Committee Secretary)

End of Report

HARBOR AND DOWNTOWN COMMITTEE

SAUSALITO CITY COUNCIL STATUS REPORT

MARCH 25, 2008

COMMITTEE RESPONSIBILITIES

Develop implementation strategies for accomplishing the goals established by the Community Poll in 2006 and the Visioning Group or "Hub" committees in 2007. Propose specific action steps that can be taken, now and in the future to further such implementation. The committee has distilled from the Imagine Sausalito process to date six fundamental goals for the Downtown District as follows:

- Goal 1: Provide an active waterfront with more guest tie-ups.
- Goal 2: Provide a place for people to gather.
- Goal 3: Provide a continuous shoreline trail along the length of Sausalito's waterfront.
- Goal 4: Provide resident-serving uses and activities.
- Goal 5: Consider alternative parking, circulation & transportation options.
- Goal 6: Improve Sausalito's local economy.

A more detailed summary of the Harbor and Downtown Action Committee's goals is attached as an appendix, which includes with each goal noted above, the specific language from the Poll and the Visioning Group Reports.

HARBOR AND DOWNTOWN PROGRAMS UPDATE

BASE MAP: Determined the Committee's study boundaries, from the south end of the Downtown Commercial District to Johnson Street. Prepared a base map of this study area using an aerial photo, over which property lines have been superimposed and areas of public lands shown blank.

ASSESSMENT OF PROPERTY LINES, OWNERSHIP AND LEASES: Public and private parcels have been identified. All leases Downtown on public parcels have been reviewed and their terms noted.

COORDINATION WITH GOLDEN GATE BRIDGE DISTRICT: Two meetings with the GGBD have occurred initiating a dialog to coordinate their efforts to rebuild the ferry landing with Sausalito's goal to establish a public Downtown harbor.

EXPLORE FUNDING SOURCES: Consulted with City Engineer, Todd Teachout, regarding \$200,000 in City funds to improve access between Bridgeway Blvd. and the Ferry Landing. Other funding sources are being explored.

RETAIL MANAGEMENT VEHICLES: Currently exploring how 4th Street in Berkeley and Chestnut Street in San Francisco have managed to create a mix of retail uses attractive to local shoppers on land privately owned by multiple private parties.

COORDINATION WITH SHIP: Met on a regular basis to coordinate SHIP's efforts and vision with the Committee's work and process. Provided feedback to SHIP on their community outreach and the components of their vision for a public Downtown harbor.

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EVALUATION OF THE PROPOSED BULKHEAD: Currently reviewing the City's plans and offering comments to help insure that this \$3 million project coordinates with the Committee's work.

ASSESSMENT OF CURRENT PARKING ARRANGEMENT: Met with Chris Maggiora to better understand what is and isn't working with the current parking lot arrangement, in advance of proposing any changes.

ESTABLISH A WORKSHOP PROCESS FOR COMMUNITY INPUT & FEEDBACK: Scheduled three community workshops as a venue for the public to participate directly in developing solutions to implement the Community's goals for Downtown. The first workshop occurred on March 15. Two more are schedule; one on April 26, and another one on May 10.

Approximately 45 people attended the March 15 workshop. Many who were present commented that it was successful and resulted in many fresh ideas being proposed. There were a surprising number of components around which there seemed to be consensus, including:

- Expanding Gabrielson Park along the waterfront towards the Spinnaker restaurant.
- Routing automobile traffic along the north side of the Spinnaker spit.
- Providing a continuous shoreline path.
- Creating a place to gather for music, events and outdoor dining.
- Extending docking facilities out into the Bay for visiting boats to tie-up and to serve as a pedestrian promenade.
- Condensing parking at the north end of the Downtown District, possibly even with a two-level parking structure at Lot #3, if it wouldn't block views.

Following each workshop, the Committee will explore and develop with sketches the ideas offered by the public. The Committee will also sketch options to consider. At subsequent workshops then, the public will be able to see and evaluate their input from the previous workshop. At each new workshop, the public will have the opportunity to build on what they have previously accomplished.

VISION PLAN: At the conclusion of the three workshops, the Committee will organize the ideas having strong public support into a single plan it will recommend for implementation over time, along with a clear roadmap of steps to take towards that end.

IMPLEMENTATION PROGRAMS

The following summarizes the Harbor and Downtown Action Committee's recommended action items to implement in the coming fiscal year. These were selected from the goals and objectives developed in the Vision Groups Report completed in 2007, *Imagine Sausalito*, and have been identified as feasible implementation measures.

The total anticipated funding and resources necessary, responsible party, and projected timeline for each action item are listed below.

(See the chart on the next page).

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IMPLEMENTATION PROGRAMS

Action Item	Responsible Party	Budget Amount	Other Resources Necessary (if applicable)	Projected Timeline
Continue Community Workshop Process with one additional workshop	H & DAC and Planning Staff.	\$1,500 for noticing and refreshments		Summer 2008
Consider alternatives to the Bulkhead tiebacks.	H & DAC with Engineering staff and bulkhead's designer.	Unknown		April, 2008
Continue Dialog with SHIP	H & DAC & SHIP Representatives	None		Summer, 2008
Continue Dialog with GGBD	H & DAC & GGBD	None		Summer, 2008
Develop a Funding Strategy for major civic improvements.	H & DAC with City's Economic Action Comm. (BAC)	May need to fund services from an expert.		Spring & Summer, 2008
Study parking options in depth.	H & DAC with parking consultant firm	\$15,000 for consultant services.		Spring & Summer, 2008
Study site lines from shore to water to test impact of various design options for a tie-up facilities	H & DAC with a CAD illustrator	\$3,000 to \$5,000 budget Explore help from UC students.		Spring, 2008
Develop a preliminary Master Plan for the study area to present to and receive feedback from the community, with which to develop the concepts further.	H & DAC	\$1,500 for reimbursement expenses, printing costs, etc.		Early summer, 2008
Economic strategy developed to link income sources with community benefits.	H & DAC with the BAC	None		Spring, 2008
Environmental Analysis on hydrology, siltation, wave action & drainage	H & DAC, SHIP & GGBD	\$15,000	Assistance from paid consultant	Summer, 2008
Marine study to explore tie-up facility options & feasibility.	H & DAC, SHIP & GGBD	\$10,000	Assistance from a Marine Engineer	Summer, 2008

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COMMITTEE PILOT PROGRAM

Rent Astro Turf (or similar) and "carpet" a portion of Lot #1 for a summer time community picnic, with music and sculptured kiosks dispensing food & beverages. Potential Downtown improvements being considered could be on display for the public's review and comment. Floating docks could be provided for boats to tie-up to in order to simulate a public harbor Downtown. Perhaps some temporary parking options could be mocked up and/or given a try. Such an event would give people, for the first time, the opportunity to experience and better imagine how changes being considered could work and be enjoyed.

The Committee would plan and sponsor this fun event in partnership with the City and its Recreation Department. The event would be scheduled in the early Fall of this year, after the Art Festival, but while the weather is still pleasant. Funding of the event would be through private donations. Any money raised would be used to help fund the cost of further planning efforts to implement the Committee's action steps.

Committee Members:

- Michael Rex, (Chair)
- Sue Currier (Secretary)
- Paul Albritton (City Council)
- Adam Politzer (City Staff)
- Jeff Scharosch (BAC)
- Don Olsen
- Richard Hannum
- Jacques Ullman
- Peter Van Meter
- Chris Tellis
- Joe Onorato
- Lonner Ralston

Status Report Prepared By:

Michael Rex (Chair)

End of Report

GOAL 1

Active Waterfront with More Guest Tie-ups

COMMUNITY POLL (SEPT 2006 – OF 2,000 PEOPLE CALLED, 172 RESPONDED)

- 33% think Sausalito has great or some need for more facilities for people with boats to come to Sausalito.
- 65% strongly or somewhat favor the idea of building a pedestrian pier for fishing or where boats can dock.
- 59% strongly or somewhat favor building a new guest docking facility to attract boaters to stay overnight.
- 74% strongly or somewhat favor providing water taxi service.
- 64% strongly or somewhat favor providing the funds to build the docking facility necessary for these water taxi services.
- 61% said they would frequently or occasionally use water taxi services.

BIKE & PEDESTRIAN COMMITTEE (Spring and Summer 2007)

- Provide access for small, recreational watercraft such as kayaks, canoes, dinghies, rowboats, etc. on the waterfront.

MARITIME SUPPORT COMMITTEE

Establish an active and vital harbor

- Generate boat activity that promotes the use of local marine service businesses and other retail businesses
- Provide water visitor access to Sausalito for expanded use by intra-bay visitors and make the whole bay accessible
- Integrate existing sources of water transportation to make Sausalito more accessible
- Development of a community supported plan to accommodate visiting vessels, and water taxis to bring visitors into Sausalito. (Note: There was no specific location for a pier endorsed collectively by the committee).

Promote the enjoyment of the waterfront for residents and visitors

BUSES, BOATS & PIERS COMMITTEE

Provide an integrated land transportation system

- Encourage additional ferry service at affordable rates, running more frequently, particularly later in the evening to service Sausalito Downtown restaurants & shops. Support a new Ferry Landing at Port Sonoma, if environmentally sound.

Provide an integrated water transportation system

Link the Sausalito waterfront and nearby communities with a water transportation system that is fun and efficient, one that will provide a viable alternative to the automobile.

- Plan a new municipal pier Downtown at the Ferry Landing having sufficient size to accommodate a visiting tall ship. In lieu of two docking facilities, consider relocating the existing ferry dock to the new pier.
- Expand existing and add additional floating docks such as:
- Consider relocating the Golden Gate Bridge District's ferry dock to the new Downtown Municipal Pier.
- Consider the SHIP Group's proposal to enclose Gabrielson Cove with a cut stone breakwater, inside of which visiting vessels could end tie to the breakwater and/or mooring facilities placed along the Cove's shoreline.
- Plan a new dock adjacent to the north side of the new Downtown Municipal Pier for single-day guest tie-ups.
- Provide at Gabrielson Cove a dock or broad shoreline steps, for kayak and small craft access.

BUSINESS MIX COMMITTEE

Create a community focal point Downtown that both residents and visitors would use and in which they all feel welcomed.

- Include a large public pier, with space for tall ships and large boats, as well as guest docking for visitors. The pier/dock should be linked to the downtown plaza/community center
- Dismantle the current ferry platform and build a pier that can service the ferry traffic as well as visitors traveling by boat (Michael Rex has detailed plans for the pier)

GOAL 2

Place for People to Gather Downtown

COMMUNITY POLL, SEPT 2006

- 80% Strongly or somewhat favor expanding sidewalks to allow for outside dining opportunities
- 75% Would frequently or occasionally use improved and expanded pedestrian facilities

BIKE & PEDESTRIAN COMMITTEE

- Create inviting places (plazas, lookouts and other pedestrian/bike destinations) and public service amenities at key destinations along Sausalito's waterfront.

BUSINESS MIX COMMITTEE

- Create a community focal point Downtown that both residents and visitors would use and in which they all feel welcomed.
- Location would be from the current ferry landing to the Vina Del Mar Fountain, including Parking Lot #1.
- Reference the "Downtown Planning Forum's" ideas and plans created in 2000, because it's an excellent plan that worked through many hurdles, including parking issues.

GOAL 3

Provide a Continuous Shoreline Trail

COMMUNITY POLL, SEPT 2006

- 80% would strongly or somewhat favor a continuous pedestrian and bicycle pathway for the full length of Sausalito's waterfront.
- 57% feel Sausalito has a great or some need for more recreational opportunities.
- 66% strongly or somewhat favor improving and expanding bicycle facilities.
- 75% would frequently or occasionally use multi-use paths.
- 51% would frequently or occasionally use improved and expanded bicycle facilities.

BIKE & PEDESTRIAN COMMITTEE

- Create an enjoyable, safe, scenic walk and leisurely bike path, close to the waterfront from Main Street to the northern limits of Sausalito, as an alternative route to Bridgeway.

MARITIME SUPPORT COMMITTEE

- Creation of a public pathway along the waterfront that provides good exposure to maritime activities while striking a balance between public access and marine work activities

BUSES, BOATS & PIERS COMMITTEE

- Establish a pedestrian route along the entire length of Sausalito, detouring around hazardous Marine uses.

BUSINESS MIX COMMITTEE

- The bike/Pedestrian path should go through the landing area. This will help to create the feel of a gathering place.

GOAL 4

Provide Resident-Serving Uses and Activities

COMMUNITY POLL, SEPT 2006

- “Bringing in small businesses or restaurants” received the highest response (23%) to the question: “What do you feel are the two local changes or improvements that would most improve the quality of life for Sausalito residents?” The second highest response was for “better streets and roads,” and “improved police and fire services.” (Each, 17%)
- 61% feel Sausalito has a great or some need for a greater variety of shopping choices in the city of Sausalito.
- 54% would strongly or somewhat favor the City establishing a program to attract the kinds of restaurants and shops that appeal to international tourists and upscale visitors.
- 79% say that Sausalito has a great or some need for bookstores.
- 66% say that Sausalito has a great or some need for small neighborhood markets.

CULTURAL HERITAGE COMMITTEE

- Establishment of a cultural center in downtown Sausalito.

BUSINESS MIX COMMITTEE

- Build structures to house entertainment, food, shops, and exhibits

GOAL 5

Consider Alternative Parking, Circulation & Transportation Options

COMMUNITY POLL, SEPT 2006

- 65% feel that Sausalito has a great or some need for improved street and road maintenance
- 53% feel that Sausalito has a great or some need for better public transportation within the City.
- 75% strongly or somewhat favor the City providing some funding for a shuttle service to connect residents to buses, ferries, and nearby communities.
- 61% would frequently or occasionally use a shuttle service to connect residents to buses, ferries, and nearby communities.

BIKE & PEDESTRIAN COMMITTEE

- Assure safe and convenient non-motorized regional links between Sausalito and adjacent recreational resources.

BUSES, BOATS & PIERS COMMITTEE

- Provide an integrated land transportation system
- Establish a transportation system in Sausalito and throughout Marin that improves circulation and provides a true alternative to the automobile.
- Plan and replace the "Sally" Jitneys with a streetcar on tracks running down the middle of Bridgeway and extending to downtown Mill Valley along Miller Avenue.

GOAL 6

Improve Sausalito's Local Economy

COMMUNITY POLL, SEPT 2006

- 52% say that there is a great to some need to improve the local economy of the city of Sausalito.

TELECOMMUNICATIONS ACTION COMMITTEE

SAUSALITO CITY COUNCIL STATUS REPORT

MARCH 25, 2008

COMMITTEE RESPONSIBILITIES

The TELECOMMUNICATIONS ACTION COMMITTEE (TAC) has been given the task of evaluating the City's current communications infrastructures: Cellular, Broadband, Radio, and Wireless. We also are examining how they impact Residents, Businesses, Public Services and Visitors. The information we accrue will be forwarded to a new Council appointed Telecommunications Board or Commission to carry forward.

TAC PROGRESS TO DATE

Since the committees formation in October 2007 we have only been able to meet on five occasions. During these meetings, we have refined the findings of the original Infrastructure, Telecom and Wi-Fi Subcommittee to a list of eight actions that the committee wished to accomplish.

To date we have had the opportunity to meet with one of the vendors wishing to place a Micro Cellular Phone site in the Downtown Historic District. We were able to offer ideas for its placement and forward our wish that it be a shared site with all vendors that had an interest in providing service in the area. We have also installed a free Wi-Fi Hot-Spot test site in the downtown.

One issue that has plagued the committee is lack of members. We started with five along with an advisor from the Business Advisory Committee, a Councilmember and City Staff person. Over the last several meetings, participation has been declining to the point where we only had two members and our City staff representative attending our last meeting. With the lack of members, it will be very difficult to complete the list of actions in the following section.

IDENTIFIED ACTIONS

The following summarizes TAC's recommended action items for implementation in the coming fiscal year. We have listed the total anticipated funding, resources necessary and projected timeline for each.

Action Items	Budget Amount	Resources Necessary	Projected Timeline
Membership Actively recruit new Members		City Staff to place request on the City Website, Place a note in the Marin Scope, Current Members to network with friends and neighbors	As soon as possible
Free Wi-Fi Service Continue to offer free Wi-Fi service in the Downtown	\$1,200 per Year \$300 equipment \$2,700 for fiscal years 08 &09	Funding from the Hospitality revenue or City General Funds	On going

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Action Items	Budget Amount	Resources Necessary	Projected Timeline
<p>Expand Free Wi-Fi Service</p> <p>Expand the existing free Wi-Fi service to Yee Tock Chee Park and the Ice House Visitors Center Historic Display building</p>	<p>\$900 per site for insulation \$1,200 per site per year to operate. \$4,100 for fiscal years 08 &09</p>	<p>Funding from the Hospitality revenue or City General Funds</p>	<p>To be online 60 days from grant of funding.</p>
<p>Audit Current Telecommunications Infrastructure within Sausalito</p> <p>Work with Community Development Staff and current Telecommunications vendors within the City to identify current services and facilities available</p>		<p>Community Development Staff Time</p>	<p>Complete Audit by 08/08</p>
<p>Encourage Cellular Micro Sites to Fill Dead Spots in Town</p> <p>Work with current and future vendors to encourage insulation and co-use of micro cellular phone service sites. Amend the current City ordinance for Cell Sites to reflect Micro Sites there placement and co-use</p>		<p>City Staff Time to research documents, prepare amendment for Council approval</p>	<p>Ongoing meetings with vendors. Have a final amendment to Council 08/08</p>
<p>Survey Landlords and Businesses within Sausalito</p> <p>Conduct a survey of Landlords and Businesses concerning their current, future use, needs and wishes for Telecommunications Services.</p>	<p>\$1,000 for postage and printing</p>	<p>City Staff Time for preparing mailings.</p>	<p>Complete survey 05/08 Compile survey information 07/08</p>
<p>Wi-Fi Throughout Sausalito</p> <p>The Committee will investigate the technical and financial feasibilities of a municipal Wi-Fi/Wi-Max system exclusively for Sausalito. Prepare Budget, and determine optimal site arrangement. Invite school official/ school board to a meeting to discuss feasibility of Wi-Fi installation for each city and private school location.</p>		<p>TAC Board Members time.</p>	<p>09/08</p>

Action Items	Budget Amount	Resources Necessary	Projected Timeline
Telecommunications Board/Commission Prepare recommendations for the City Council, for the make-up and duties of a Council Appointed Telecommunications Board/Commission		TAC Board Members time.	06/08

COMMITTEE PILOT PROGRAM

The one program we currently have that serves our residents and visitors is free Wi-Fi service in the Downtown. We would like to continuation and expand this service to other public areas throughout the City. The current node at Parking lot One only serves the Ferry Landing, Plaza Vina Del Mar and Gabrielson Park. With funding, the system could be expanded to include areas surrounding the Ice House and Yee Tock Chee Park. Future areas under study are all the Schools, Dunphy Park, The MLK Campus and Dog Park.

Committee Members:

- Dave Hodgson Chair
- Jonathan Westerling Vice Chair
- Jim Schuricht
- Lou CasaBianca
- Rhett Redelings City Staff
- Bruce Huff Business Advisory
- Jonathan Leone City Council

Status Report Prepared By:

David Hodgson Chair

End of Report

WATERFRONT & MARINSHIP STEERING COMMITTEE
SAUSALITO CITY COUNCIL STATUS REPORT

MARCH 25, 2008

COMMITTEE RESPONSIBILITIES

The Waterfront & Marinship Steering Committee is the committee currently being formed to advise the City Council on a common vision for the waterfront and Marinship District and the steps necessary to realize that common vision. The Committee will be responsible for reporting to the City Council on how the common vision for the waterfront and Marinship and the business visioning goal to broaden the City's economic base can be achieved. After formation and meetings are initiated, the Committee will be given discretion to identify its own goals and deadlines based on review of the goals and objectives established for the Imagine Sausalito Workgroups Report. The Workgroups Report can be downloaded online at <http://ci.sausalito.ca.us/Index.aspx?page=490>.

STEERING COMMITTEE UPDATE

The process for forming the Steering Committee was developed during a November 17, 2007 kick-off meeting. The Waterfront and Marinship Steering Committee will consist of 15 members appointed by the City Council following an application and interview process. One set of interviews was held earlier this month, and the final interviews will be conducted at the end of this month. The goal of the selection process is to appoint Steering Committee members that will represent a reasonable, balanced view of Sausalito, as well as a variety of stakeholder groups.

IMPLEMENTATION PROGRAMS

The following summarizes the recommended budget items necessary for the Waterfront and Marinship Steering Committee activities in the coming fiscal year. The suggested action times are to support the Committee's initial activities and help jump-start their programs. The total anticipated funding and resources necessary, responsible party, and projected timeline for each action item are listed below.

Action Item	Responsible Party	Budget Amount	Other Resources Necessary (if applicable)	Projected Timeline
Administrative costs for committee operations and meetings	Business Vision Committee	\$1,000	City staff support for meetings	June 2008- June 2009
Reproduction costs to complete historical inventory of buildings in the Marinship	Vicki Nichols and Sausalito Historical Society	\$500	None	June 2008- June 2009

Status Report Prepared By:

Sierra Russell, Associate Planner
Vicki Nichols, Business Advisory Committee Member

End of Report

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