



# STAFF REPORT

## SAUSALITO CITY COUNCIL

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### AGENDA TITLE:

Make appointments to the newly created Waterfront and Marinship Steering Committee

### RECOMMENDED ACTION:

Make appointments to the Waterfront and Marinship Steering Committee or give direction to staff regarding how to proceed.

### SUMMARY

As part of the ongoing "Imagine Sausalito" Business Visioning process, the City Council decided on December 11, 2007, to recruit members for a Waterfront & Marinship Steering Committee. The Steering Committee process was developed at a facilitated community meeting held on November 17, 2007 in the City Hall Council Chambers with an attendance of 59 people.

### Steering Committee Objective and Process

The consensus of the participants in the November 17 community meeting was that the main objective of the Waterfront & Marinship Steering Committee would be to advise the City Council on a common vision for the waterfront and Marinship. The Steering Committee would also be expected to advise the City Council on any additional steps that would be needed to realize that common vision.

Suggestions for reaching the objective included the following:

The first meeting of the Steering Committee should be used to review the goals that were developed by the Business Vision Workgroups during the "hub" process in the winter and spring of 2007.

- The Steering Committee should review all of the Business Vision work that has preceded this step, including the Business Vision poll conducted in September 2006, the Business Vision Summits from 2004 and 2005, and the Resident Roundtables from 2005.
- The Steering Committee should dedicate some time to education. This would include learning about issues affecting the waterfront and Marinship from subject matter experts and other fact finding efforts.
- The Steering Committee can break into subcommittees to work on specific issues.

- All meetings of the Steering Committee and any subcommittees would need to be publicly noticed and open to the public to ensure that the process remains open and transparent. Additionally, meeting notes and reports should be available on-line for review.
- The Steering Committee should report progress to the City Council at least every three months, and may consider holding periodic town meetings to provide additional reports to the wider community.
- At the beginning of the process, the Steering Committee should outline its goals and set clear targets and deadlines.

The participants in that community meeting estimated that the Committee process to compile its recommendations to the City Council would likely take about six months.

### **Steering Committee Membership**

The community meeting participants recommended that the Waterfront and Marinship Steering Committee be made up of fifteen (15) members appointed by the City Council following an application and interview process. Steering Committee members should represent a reasonable, balanced view of Sausalito and should represent a variety of stakeholder groups. Residency in Sausalito is NOT required to serve on the Waterfront & Marinship Steering Committee.

Participants recommended that the following stakeholder groups be represented on the Steering Committee membership:

- |  |   |
|--|---|
| <ul style="list-style-type: none"> <li>▪ Boatyards</li> <li>▪ Maritime business owners</li> <li>▪ Historical Society</li> <li>▪ Artists</li> <li>▪ City of Sausalito</li> <li>▪ Chamber of Commerce</li> <li>▪ Bay Conservation and Development Commission (BCDC)</li> <li>▪ County of Marin</li> <li>▪ Marin Baylands Advocates</li> <li>▪ Regulatory framework created by Sausalito voters: General Plan, Marinship Specific Plan, Traffic Initiative</li> <li>▪ Residents</li> <li>▪ Owners of Sausalito businesses, large and small</li> </ul> | <ul style="list-style-type: none"> <li>▪ Those who care about the Sausalito community</li> <li>▪ Floating homes community</li> <li>▪ Audubon Society</li> <li>▪ Harbors</li> <li>▪ Army Corps of Engineers</li> <li>▪ Fishing community</li> <li>▪ Live aboards</li> <li>▪ Recreational boat owners</li> <li>▪ Marinship residents</li> <li>▪ Richardson's Bay Maritime Association (RBMA)</li> <li>▪ Richardson's Bay Regional Agency (RBRA)</li> <li>▪ Property Owners</li> <li>▪ Boaters</li> <li>▪ Anchor-outs</li> </ul> |
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## Recruitment of Applicants

Council authorized recruitment of applicants to be considered for appointment to the Waterfront and Marinship Steering Committee to begin in late January. The initial deadline to apply was February 15, but that deadline was later extended by Council to March 14.

## Applicants to the Waterfront and Marinship Steering Committee

Forty-one candidates submitted application materials to be considered for appointment to this newly-formed Committee. They represent most of the stakeholder groups identified at the community meeting and other groups as well. All application materials have been provided to the Council members. Council scheduled two special meeting dates on March 3 and March 31 to conduct interviews of all applicants.

Applicants to the Steering Committee are:

- |                        |                     |                   |
|------------------------|---------------------|-------------------|
| ▪ Badger, Tony         | ▪ Hartman, Lorraine | ▪ Moorhead, Peter |
| ▪ Berkowitz, Nathaniel | ▪ Hays, Marcus      | ▪ Nichols, Vicki  |
| ▪ Borgstrom, Nicholas  | ▪ Huff, Bruce       | ▪ Olsen, Don      |
| ▪ Boye, Bob            | ▪ Johnson, Neil A.  | ▪ Pedersen, Ken   |
| ▪ Campbell, Michael H. | ▪ Johnson, Steven   | ▪ Peterson, Barry |
| ▪ Connolly, Cyno       | ▪ Kahn, Kayla       | ▪ Petravic, Robin |
| ▪ deReus-Orsini, Judy  | ▪ Konrad, Michael   | ▪ Rempel, Tim     |
| ▪ Dervin, John         | ▪ Lay, David        | ▪ Rodgers, Jordan |
| ▪ Diamante, John       | ▪ Lemon, Joe (Jr.)  | ▪ Samols, Susan   |
| ▪ Dines, Paul          | ▪ Linder, Michael   | ▪ Shireman, Lewis |
| ▪ Gallagher, Chris     | ▪ McDougal, Babette | ▪ Stout, Eric     |
| ▪ Gilden, Julia        | ▪ Merrill, Alice    | ▪ Wiener, Michael |
| ▪ Graham, Elisabeth S. | ▪ Michaud, Michael  | ▪ Werner, Bill    |
| ▪ Gurnee, Keith        |                     | ▪ Wick, J.T.      |

## ISSUES

The Council may wish to come to consensus on some matters during the appointment process:

1. *Council will need to decide whether to appoint Alternate members.*
2. *Council may wish to specify the intervals or points in the process at which it would like to receive oral reports from representatives of the Steering Committee.*

**FISCAL IMPACT: NA**