



STAFF REPORT

SAUSALITO CITY COUNCIL

AGENDA TITLE:

Make appointments to the newly created Waterfront and Marinship Steering Committee

RECOMMENDED ACTION:

Make appointments to the fifteen (15) seats on the newly created Waterfront and Marinship Steering Committee and determine whether to appoint Alternates and, if so, the number of Alternates to be appointed.

SUMMARY

As part of the ongoing "Imagine Sausalito" Business Visioning process, the City Council decided on December 11, 2007 to begin recruitment of applicants for a Waterfront and Marinship Steering Committee. Staff conducted a recruitment that resulted in submittal of applications by forty-one (41) applicants. Three special City Council meetings were scheduled so that Council could conduct interviews of all the applicants.

At their meeting on April 1, 2008, the Councilmembers extensively discussed the appointment process and the categories of stakeholders to be considered during appointment. There was no general consensus on the stakeholder categories, but there was agreement among the Councilmembers that they would further consider the stakeholder classifications and the groups that each applicant represents; to accommodate that consideration, Council deferred appointments to the April 22 meeting. There was general consensus that Alternates should be appointed. It was noted that Council was also deferring appointments because there were three applicants who had not yet been interviewed, the Council deferred appointments to the Committee to the meeting on April 22, 2008.

BACKGROUND

The Steering Committee process was developed at a facilitated community meeting held on November 17, 2007, in the City Hall Council Chambers with an attendance of 59 people. The consensus of the participants in that meeting was that the main objective of the Waterfront and Marinship Steering Committee would be to advise the City Council on a common vision for the waterfront and Marinship. The Steering Committee would also be expected to advise the City Council on any additional steps that would be needed to realize that common vision.

Suggestions for reaching the objective included:

- The first meeting of the Steering Committee should be used to review the goals that were developed by the Business Vision Workgroups during the “hub” process in the winter and spring of 2007.
- The Steering Committee should review all of the Business Vision work that has preceded this step, including the Business Vision poll conducted in September 2006, the Business Vision Summits from 2004 and 2005, and the Resident Roundtables from 2005.
- The Steering Committee should dedicate some time to education. This would include learning about issues affecting the waterfront and Marinship from subject matter experts and other fact finding efforts.
- The Steering Committee can break into subcommittees to work on specific issues.
- All meetings of the Steering Committee and any subcommittees would need to be publicly noticed and open to the public to ensure that the process remains open and transparent. Additionally, meeting notes and reports should be available online for review.
- The Steering Committee should report progress to the City Council at least every three months, and may consider holding periodic town meetings to provide additional reports to the wider community.
- At the beginning of the process, the Steering Committee should outline its goals and set clear targets and deadlines.

The participants in that community meeting estimated that the Committee process to compile its recommendations to the City Council would like take about six months.

Steering Committee Membership

The community meeting participants recommended that the Waterfront and Marinship Steering Committee be made up of fifteen (15) members appointed by the City Council following an application and interview process. Steering Committee members should represent a reasonable, balanced view of Sausalito and should represent a variety of stakeholder groups. Residency in is NOT required to serve on the Waterfront and Marinship Steering Committee.

Participants recommended that the following stakeholder groups be represented on the Steering Committee membership:

- | | |
|--|---|
| ▪ Boatyards | ▪ Marin Baylands Associates |
| ▪ Maritime business owners | ▪ Regulatory framework created by Sausalito voters: General Plan, Marinship Specific Plan, Traffic Initiative |
| ▪ Historic Society | ▪ Residents |
| ▪ Artists | ▪ Owners of Sausalito businesses, large and small |
| ▪ City of Sausalito | ▪ Those who care about the Sausalito community |
| ▪ Chamber of Commerce | |
| ▪ Bay Conservation & Development Commission (BCDC) | |
| ▪ County of Marin | |

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- Floating homes community
- Audobon Society
- Harbors
- Army Corps of Engineers
- Fishing community
- Live aboards
- Recreational boat owners
- Marinship residents

- Richardson's Bay Maritime Association (RBMA)
- Richardson's Bay Regional Agency (RBRA)
- Property Owners
- Boaters
- Anchor-outs

THE APPLICANTS

The call for applications for the Waterfront and Marinship Steering Committee went out in January with a February 15 deadline. That deadline was extended by City Council to March 14, 2008.

Forty-one (41) applicants submitted applications to be considered for appointment to the Steering Committee. They represent most of the stakeholder groups identified at the community meeting and include other interests as well. All application materials submitted have been provided to the Council members. Council conducted interviews of the applicants at three special meetings on March 3, March 31 and April 19, 2008.

The applicants to the Steering Committee are:

- | | | |
|------------------------|---------------------|-------------------|
| ▪ Badger, Tony | ▪ Hays, Marcus | ▪ Olsen, Don |
| ▪ Berkowitz, Nathaniel | ▪ Huff, Bruce O. | ▪ Pedersen, Ken |
| ▪ Borgstrom, Nichols | ▪ Johnson, Neil A. | ▪ Peterson, Barry |
| ▪ Boye, Bob | ▪ Johnson, Steven | ▪ Petracic, Robin |
| ▪ Campbell, Michael | ▪ Kahn, Kayla | ▪ Rempel, Tim |
| ▪ Connolly, Cyno | ▪ Konrad, Michael | ▪ Rodgers, Jordan |
| ▪ deReus-Orsini, Judy | ▪ Lay, David | ▪ Samols, Susan |
| ▪ Dervin, John | ▪ Lemon, Joseph | ▪ Shireman, Lewis |
| ▪ Diamante, John | (Joe) Jr. | ▪ Stout, Eric |
| ▪ Dines, Paul | ▪ Linder, Michael | ▪ Wiener, Michael |
| ▪ Gallagher, Chris | ▪ McDougal, Babette | ▪ Werner, Bill |
| ▪ Gilden, Julia | ▪ Merrill, Alice | ▪ Wick, J.T. |
| ▪ Graham, Elisabeth | ▪ Michaud, Michael | |
| ▪ Gurnee, Keith | ▪ Moorhead, Peter | |
| ▪ Hartman, Lorraine | ▪ Nichols, Vicki | |

ISSUES

The Council may wish to come to consensus on some matters prior to the appointment process:

1. Council will need to decide whether to appoint Alternate members, and if so, the number of Alternates to be appointed.
2. Council may wish to come to consensus on the stakeholder classifications to be included through representation by applicants.

3. Council may wish to specify the intervals in the Steering Committee process at which it should report back to the City Council.

FISCAL IMPACT: NA

STAFF RECOMMENDATION

Make appointments to the Waterfront and Marinship Steering Committee consistent and/or give staff direction on how Council would like to proceed.

ATTACHMENTS


Applications for the applicants to these boards and commissions have been provided to the Council members under separate cover and are available for review in the Administration Office at the City Hall.

PREPARED BY:



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SUBMITTED BY:



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City Manager