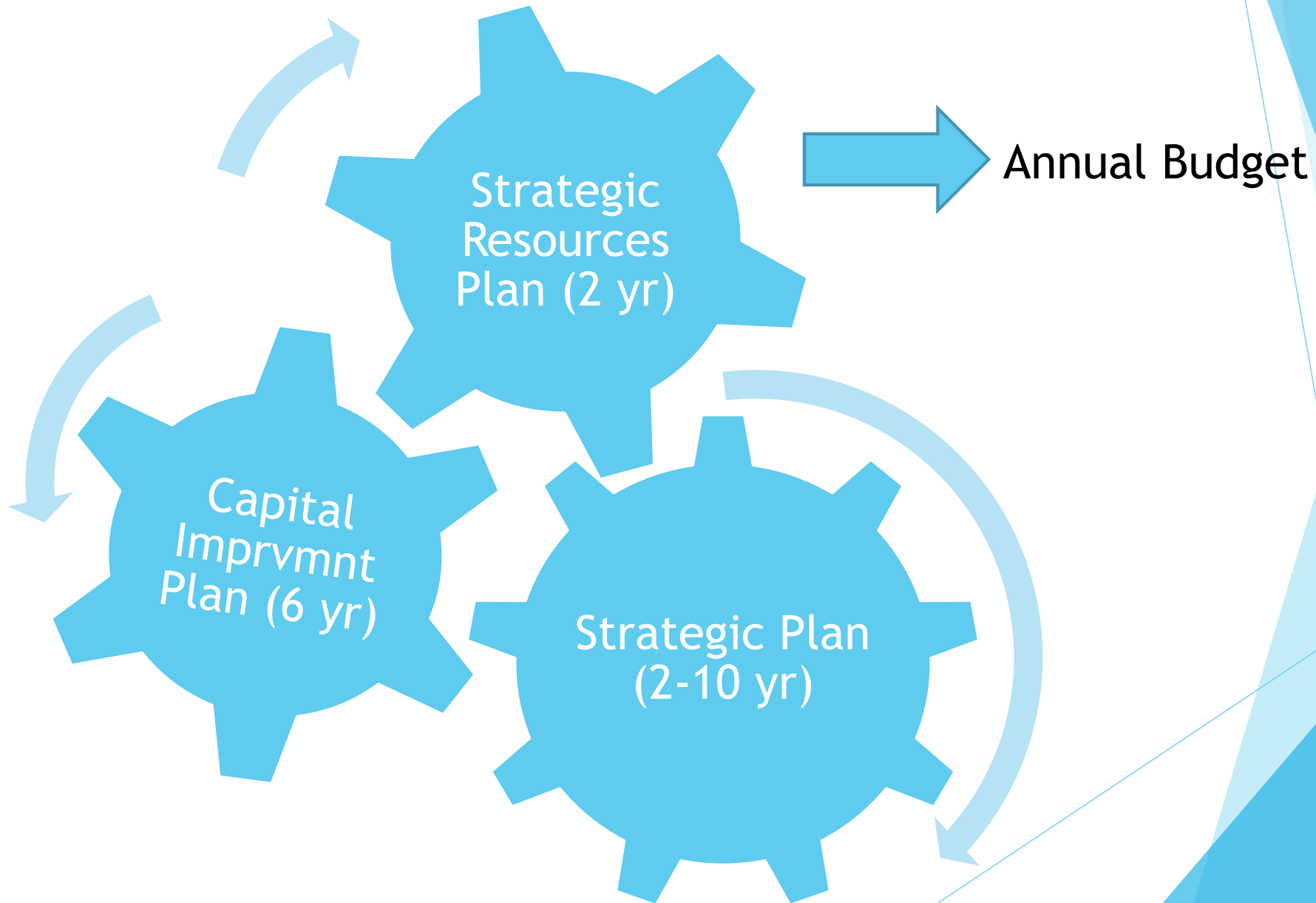


Strategic Plan and FY2017-18 Budget Process

City of Sausalito City Council

March 28, 2017

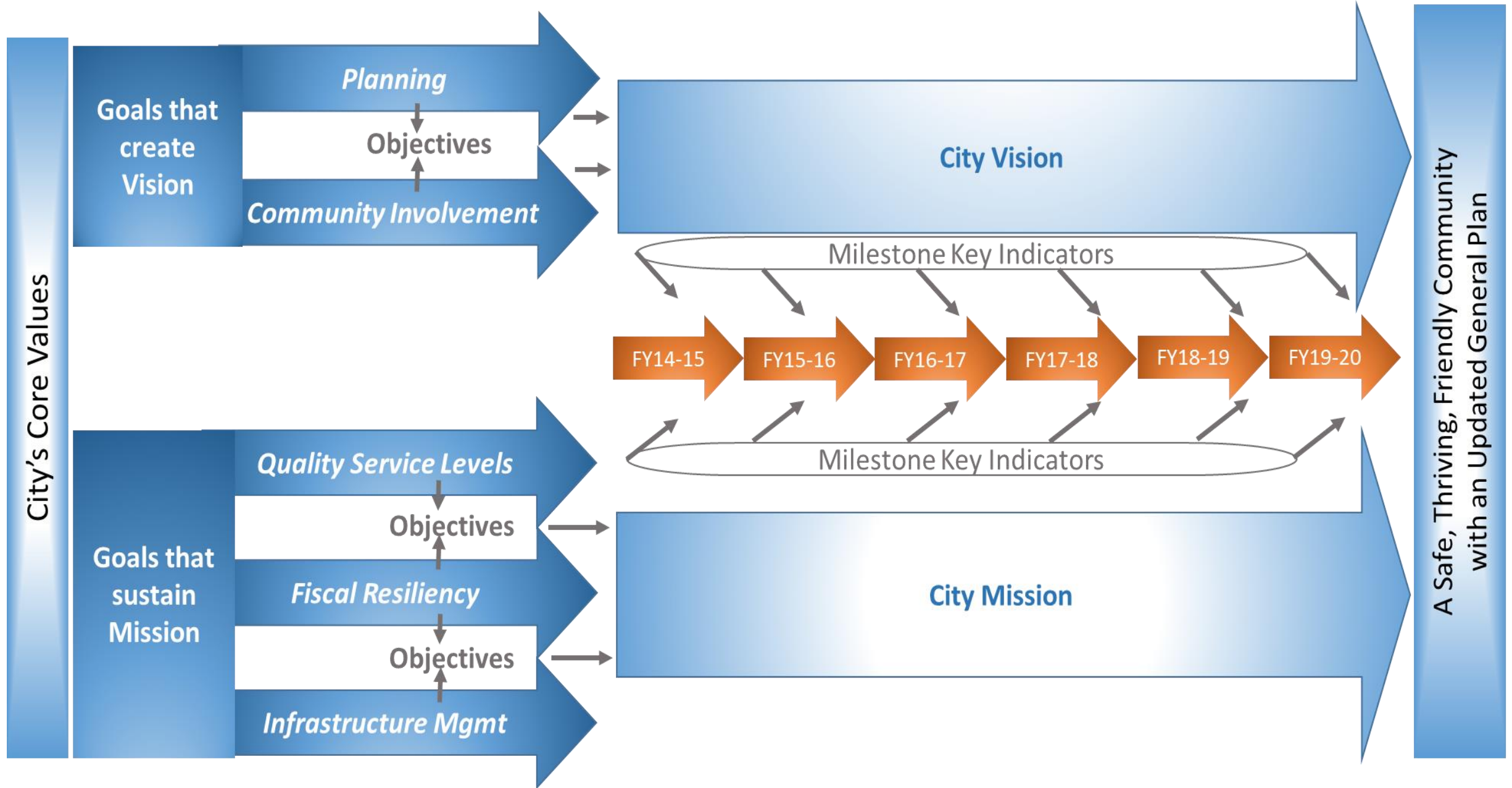
Strategic Plan as Foundation for Budget



Path to this Point and Forward

- ▶ 2014: Current format developed for Strategic Plan
 - ▶ First 2-year Strategic Resources Plan
- ▶ 2015: Strategic Plan adopted
 - ▶ Second year of Strategic Resources Plan
- ▶ 2016: Strategic Plan updated
 - ▶ 2016-18 Strategic Resources Plan adopted
- ▶ 2017: Strategic Plan updated
 - ▶ Second year of Strategic Resources Plan
- ▶ 2018-2020 Strategic Resources Plan updated and refined
 - ▶ 2018-2020 Strategic Resources Plan adopted
- ▶ 2019-2020 Comprehensive Review and Update of Strategic Plan to coincide with General Plan update
 - ▶ Align CIP and Strategic Resources Plan with Strategic Plan for 5 year cycle

STRATEGIC PLANNING



2015 City of Sausalito Strategic Plan (Updated for 2017)



MISSION STATEMENT

The City of Sausalito serves those who live and work in the City by fostering new opportunities for improving the quality of life in its unique waterfront community.

VISION STATEMENT

Sausalito will bring together its residents, commerce and visitors to create a thriving, safe, friendly community that cultivates its natural beauty, history, the arts and waterfront culture.

CORE VALUES

The City of Sausalito values (not in priority order)...

- Innovation, creativity and informed risk taking
- Honest and open government
- Creating an environment where people excel to their full potential
- Professionalism
- A sense of community
- Quality public service
- Espirit de corps

GOALS THAT CREATE THE CITY'S VISION

1. Utilize long-range comprehensive planning, including land use and transportation, to balance the community's character and diversity with its evolving needs.
2. Increase community involvement in City governance and decision-making through communication and technology.

GOALS THAT SUSTAIN THE CITY'S MISSION

1. Fiscal resiliency
2. Improve and continue to maintain the infrastructure
3. Continually assess and deliver effective, efficient, and environmentally sustainable municipal services.

Goal 1. Utilize long-range comprehensive planning, including land use and transportation, to balance the community's character and diversity with its evolving needs.

- ▶ **Objective 1.1: General Plan Update.**
- ▶ **Objective 1.2: Marinship Specific Plan Update**
- ▶ **Objective 1.3: Protection of Historic Resources**
- ▶ **Objective 1.4: Bicycle and Pedestrian Plan**

Goal 2. Increase community involvement in City governance and decision-making through communication and technology.

- ▶ Objective 2.1: Gather community feedback through annual surveys
- ▶ Objective 2.2: Identify technology that can help to inform and engage citizens.

Goal 3. Fiscal resiliency

- ▶ **Objective 3.1: Maintain an adequate level of highly competent and motivated staff to continue to provide high quality services to Sausalito citizens and businesses**
- ▶ **Objective 3.2: Maintain Operating Budget Structural Balance**
- ▶ **Objective 3.3: Develop and Adopt a Strategic Long-Term Financial Management Plan**
- ▶ **Objective 3.4: Financing Plans for Infrastructure Investment**

Goal 4. Improve and continue to maintain the infrastructure

- ▶ **Objective 4.1: Establish and maintain an Asset Management Plan for all City Infrastructure**
- ▶ **Objective 4.2: Manage Sewer Infrastructure Program**
- ▶ **Objective 4.3: Remodel Civic Center and Library**

Goal 5. Continually assess and deliver effective, efficient, and environmentally sustainable municipal services.

- ▶ **Objective 5.1: Establish and Maintain a Certified Local Hazard Mitigation Plan**
- ▶ **Objective 5.2: Develop service level indicators for each major department/program**
- ▶ **Objective 5.3: Implement On-Line Application Process for Minor Building and Land Use Permits**
- ▶ **Objective 5.4: Identify technology that can improve service levels**
- ▶ **Objective 5.5: Develop/Update departmental strategic, operational, staffing plans**

FY2017-18 Budget Process

Action/ Item/ Discussion	Month	Note
Revenue Forecasts	April	Departments work on requests
Non-Departmental Review	April	External Requests, Econ. Dev., Insurances
Other Funds Review	April (1 meeting)	Sewer, Parking, MLK, Other
Operating Budget Review	April/ May (2 meetings)	Department submissions
OPEB/ Pension Strategy	April/ May	Recommend policy to Council
Capital	April (1 meeting)	6 yr CIP; 20 yr projections
Total Budget Review	May	1 st meeting
Recommendation to Council	May	2 nd meeting
Council Review	June	1 st meeting
Council Adoption	June	2 nd meeting
Happy New Fiscal Year	July 1, 2017	

April 5 and 19 are confirmed Finance Committee meeting dates. Two May dates are planned but not scheduled.

Beyond the Budget

Action/ Item/ Discussion	Month	Note
Happy New Fiscal Year	July 1, 2017	
External Audit	August – October 2017	Finance staff
Strategic Plan Review/Update	July – November, 2017	Staff and Finance Committee
Capital Plan	October – December, 2017	Staff and Finance Committee
Department Goals Update	November- December 2017	Staff and Finance Committee