



2018-2020  
Strategic Plan  
**Community Development Department**

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Community Development Director

November 20, 2017

# Overview

## Goals

### **Create the City's Vision**

- Goal 1. Utilize long-range comprehensive planning, including land use and transportation, to balance the community's character and diversity with its evolving needs.

### **Sustain the City's Mission**

- Goal 5. Continually assess and deliver effective, efficient, and environmentally sustainable municipal services

## **Goal 1**

**Utilize long-range comprehensive planning, including land use and transportation, to balance the community's character and diversity with its evolving needs.**

- City planning is a dynamic process that works to improve the welfare of people and their communities by creating more convenient, equitable, healthful, efficient, and attractive places for present and future generations.
- Planning enables civic leaders, businesses, and citizens to play a meaningful role in creating communities that enrich people's lives.
- Good planning helps create communities that offer better choices for where and how people live.
- Planning helps communities to envision their future.
- It helps them find the right balance of new development and essential services, environmental protection, and innovative change.

## **Objective 1.1: Update the General Plan**

- Current General Plan completed in 1995.
- City's blueprint for the community's vision for future growth.
- Establishes the framework of objectives and policies that guide decisions on the City's development.
- Covers a variety of topics: Land use, Housing, Circulation, Open Space, Conservation, Noise, and Safety.
- Other topics special to a community.
- State law requirement.

<b>Objective 1.1. General Plan Update Milestones</b>	<b>Status</b>	<b>Fiscal Year</b>
a) Staff prepares work program for General Plan Update (GPU), including options for: a) targeted update of selected issues and/or elements; and b) comprehensive update of elements.	Completed	
b) City Council (CC) established GPU Task Force with CC and Planning Commission (PC) representatives.	Completed	
c) Solicitation and retention of GP Update consultant Preparation of background and technical studies	Completed	
d) CC establishes General Plan Advisory Committee (GPAC) a citizen advisory committee with CC and PC representatives; Community outreach on vision, goals and policies	Completed	
e) GPAC reviews preliminary goals and policies and holds workshops		2017-20
f) Preparation of preliminary draft general plan, including goals, policies, maps, and existing conditions		2018-19
g) Preparation of preliminary CEQA analysis, including analysis of alternatives		2018-20

# Accomplishment: Initial Outreach to Community

# SAUSALITO



## GENERAL PLAN UPDATE

BE A PART OF SHAPING OUR COMMUNITY'S FUTURE

### SAUSALITO IS EMBARKING ON A GENERAL PLAN UPDATE!

THE GENERAL PLAN PROVIDES A LONG RANGE VISION AND BLUEPRINT FOR THE FUTURE OF SAUSALITO. IT SERVES AS A BASIS FOR THE DECISIONS THAT AFFECT FUTURE GROWTH, DEVELOPMENT, AND THE ALLOCATION OF CITY SERVICES WHILE ADDRESSING THE UNIQUE CHARACTERISTICS AND NEEDS OF SAUSALITO. THIS IS AN EXCITING OPPORTUNITY TO GET INVOLVED!

#### HOW YOU CAN PARTICIPATE:

- » SIGN UP TO GET INVOLVED, RECEIVE NOTIFICATIONS ABOUT EVENTS, MEETINGS AND WORKSHOPS, AND SHARE YOUR THOUGHTS
- » ACCESS RESOURCES, CONNECT WITH THE PLANNING TEAM, AND LEARN ABOUT THE GENERAL PLAN EFFORT
- » APPLY TO BE PART OF THE GENERAL PLAN ADVISORY COMMITTEE (GPAC) ONLINE OR AT CITY HALL APPLICATIONS ARE DUE MAY 17, 2017

TO SUBMIT YOUR INTEREST TO GET INVOLVED, SIGN UP FOR NOTIFICATIONS, ACCESS RESOURCES, OR APPLY FOR THE GPAC, VISIT THE COMMUNITY DEVELOPMENT DEPARTMENT IN CITY HALL OR:

## SAUSALITOGENERALPLAN.ORG



### QUESTIONS?

[INFO@SAUSALITOGENERALPLAN.ORG](mailto:INFO@SAUSALITOGENERALPLAN.ORG)

OR CONTACT

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# Accomplishment: General Plan Advisory Committee (GPAC)



# Accomplishment: Ongoing Community Engagement Workshops, Stakeholder meetings, and Walking Tours





<b>Objective 1.1. General Plan Update Milestones</b>	<b>Status</b>	<b>Fiscal Year</b>
h) Develop an existing fiscal conditions baseline report to establish a foundation of fiscal sustainability throughout the development of goals, policies and programs of the General Plan Update.		2018-20
i) GPAC reviews preliminary draft General Plan and preliminary CEQA analysis and makes refinements		2017-20
j) Preparation of public review draft General Plan and EIR		2018-19
l) PC and CC public hearings on public review draft General Plan and EIR		2019-20
m) CC adoption of General Plan and EIR		2019-20

## **Objective 1.2: Update the Marinship Specific Plan**

The Marinship Specific Plan will be reviewed and potentially updated or replaced in conjunction with the General Plan Update, including options for:

- a) integration of the Marinship Specific Plan into the General Plan document or
- b) keeping it a separate Plan yet internally consistent with the General Plan. The Marinship Specific Plan Committee provided recommendations to the City Council on July 23, 2014 (Marinship Specific Plan Committee report).

# Objective 1.3: Protection of Historic Resources

A number of milestones are included to:

- Enhance and strengthen Sausalito's historic preservation program, and
- Protect historic resources throughout the City.



Objective 1.3 Historic Resources Milestones	Status	Fiscal Year
a) Machine shop designation - Submit National and State Register nominations to State Office of Historic Preservation	Completed	
b) Update of the Historic Preservation Regulations from the Legislative Committee, with representative from the PC and HLB to be reviewed by HLB, PC, and CC with public hearings and final adoption by CC.	Underway	2017-18
c) Marinship historic properties and preservation of footprint of Shipways (marine rails) <ul style="list-style-type: none"> <li>i. Prepare nomination materials for local historic designation of two Shipways buildings.</li> <li>ii. HLB to consider design guidelines consistent with the General Plan to preserve the footprint of the Shipways (marine rails), including development of an interpretive program.</li> </ul>		2019-20

**Accomplishment:** Machine Shop - Recognized by the California State Historic Preservation Office as a historic property and, in December 2016, was added to the National Register of Historic Places.



<b>Objective 1.3 Historic Resources Milestones</b>	<b>Statu</b>	<b>Fiscal Year</b>
<p>d) Evaluate adoption of Mills Act program consistent with General Plan discussions to reduce property taxes for owners of historic properties in exchange for rehab of property</p>		2018-19
<p>e) Consider conducting a Noteworthy Structures/ Historic Resources Inventory (consistent with General Plan discussions)</p> <p>i. Retain a qualified historic preservation consultant to conduct a City-wide context statement and historic resources inventory to list noteworthy structures and possible historic districts throughout the City.</p>		2019-20
<p>f) Evaluate the nomination of the Downtown Historic Overlay Zoning District to the National Register</p>		2019-20

## **Goal 5**

### **Continually assess and deliver effective, efficient, and environmentally sustainable municipal services.**

The City of Sausalito provides a broad range of high-quality municipal services including: police, library, recreation, infrastructure maintenance, code enforcement, current and advance planning, parking, and asset maintenance. The delivery of municipal services is through deployment of human resources, vehicles, equipment and infrastructure resources and technology resources.

Retaining structural balance and providing high quality services is accomplished by continual business process improvement. City departments annually refine goals and purposes (who are we, what do we do, and why do we do it?); then determines who the departmental customers or stakeholders are (who do we serve?); and then aligns the business processes to realize the department's goals (how do we do it better?)

## Objective 5.3: Implement On-Line Application Process for Building and Land Use Permits

The City's existing process for accepting applications for building and land use permits offers opportunities for improvements which would benefit applicants and City Staff. City staff has explored options used by other municipalities, the City's Geographic Information System, and financial software suppliers to provide a solution that streamlines the application process, fee collection, permit issuance and inspection scheduling for building and land use permits.





Objective 5.3 Permit Tracking Software Milestones	Status	Fiscal Year
a) Perform feasibility analysis of online application process for minor building and land use permits	Completed	
b) Recommend preferred alternative for implementation with mid-year budget	Completed	
c) Roll-out implementation of TrakIt		2017-18

## **Other Work Plan Priorities**

- Short Term Rentals
- Revisit the Formula Retail Ordinance
- Revisit/Revise Trees and Views Ordinance
- Comprehensive Zoning Ordinance revisions and clean-up

# Questions?

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