

**MINUTES OF THE SAUSALITO
HOSPITALITY BUSINESS DEVELOPMENT COMMITTEE MEETING**

Thursday, July 28, 2016

In Attendance: Yoshi Tome, Jeff Scharosch, Mark Flaherty, Marina O'Neil, Mike Langford.

Business Items

- a. Downtown Kiosk – Committee agreed that the Kiosk needed better signage so visitors could identify it.
- b. Chamber Update – No new CEO as of yet
- c. Holiday Activities – Winterfest, Gingerbread House Tour, Lighted Boat Parade, Merchant Window Decorating Contest, 12 Days of Christmas – In preliminary stages of planning.
- d. Advertising/Promotion Publications – Marin Magazine, Pacific Sun, Marin IJ, Marinscope, SF Gate – No discussion.
- e. Corporate Landing Page – Kim Huff to create checklist of info needed, committee to look at other websites for format ideas.
- f. Meeting continued to Thursday August 4
- g. Items for Next Agenda - Include all items from previous agenda.