



**SAUSALITO HOSPITALITY BUSINESS DEVELOPMENT COMMITTEE AGENDA
REGULAR MEETING
Thursday, October 20, 2016
CITY HALL CONFERENCE ROOM, 420 LITHO STREET, SAUSALITO
10 am**

“Enhancing the Visitor Experience”

Yoshi Tome – Co Chair	Mark Flaherty – Co-Chair
Jeff Scharosch - Committee Member	Marina O’Neil – Committee Member
Vacant – Committee Member	Carmen Cruz – Committee Member
Mike Langford – Parks and Recreation Director	Ray Withy – City Council member

Note that the Hospitality Business Development Committee may, at its discretion, consider agenda items out of the order in which they are listed. The public may comment on any item on the agenda that has not previously been subject to public comment.

1. BUSINESS MEETING BEGINS

- a. Roll Call
- b. Approval of Agenda

2. SPECIAL PRESENTATIONS

- a. None

3. COMMUNICATIONS

NOTE: Members of the public are invited to address the Committee concerning topics that are not listed on the Agenda. The Committee reserves the right to limit the time devoted to this portion of the Agenda and to limit the duration of speakers’ presentation to three minutes.

Public Communications: speakers limited to 3 minutes each

4. BUSINESS ITEMS

- a. Bridgeway Tree trimming and Lighting
- b. Downtown Kiosk
- c. Holiday Activities – Winterfest, Gingerbread House Tour, Lighted Boat Parade, Merchant Window Decorating Contest, 12 Days of Christmas
- d. Advertising/Promotion Publications – Marin Magazine, Pacific Sun, Marin IJ, Marinscope, SF Gate
- e. Corporate Landing Page
- f. Items for Next Agenda

5. FUTURE BUSINESS ITEMS

6. ADJOURNMENT

INFORMATION FOR THE PUBLIC: Information regarding any item on this agenda may be obtained from the Parks and Recreation Office at City Hall or by calling Mike Langford at 289-4126.

IN COMPLIANCE WITH THE AMERICANS WITH DISABILITIES ACT, if you need special assistance to participate in this meeting, please contact Mike Langford at 289-4126. Notification 48 hours prior to the meeting will enable the City to make reasonable arrangements to ensure accessibility to this meeting. [28 CFR 35.102-35.104 ADA Title II]