

**MINUTES OF THE SAUSALITO
HOSPITALITY BUSINESS DEVELOPMENT COMMITTEE MEETING**

Thursday, November 16, 2017

In Attendance: Yoshi Tome, Jeff Scharosch, Mark Flaherty, Mike Langford.

Business Items

- a. SMART Meetings – Results still under review
- b. Meeting Marketing Website Landing Page – Update Only
- c. Finance Committee Presentation – No Report.
- d. City Council Presentation – SMART Meetings, Possibly scheduled for January 9, 2018
- e. Sausalito Wintertime Upcoming Events –
 - (a) Ashley from Chamber preparing a list of merchant events
 - (b) Marketing – Jeff to work with Tom G from Gene Hiller on Comcast Ads. David to coordinate ads with Marin Scope, Pacific Sun, Marin IJ. Budget \$10,000