



STAFF REPORT

SAUSALITO CITY COUNCIL

AGENDA TITLE:

2008 Sausalito Art Festival Summary Report

RECOMMENDED MOTION:

Accept report.

SUMMARY

The Sausalito Art Festival Foundation is required to annually deliver a summary report on the immediately preceding Art festival to the City Council at a noticed public meeting. Attached is the required report for the Festival held in 2008.

BACKGROUND

Beginning in 1952 the Sausalito Art Festival has been held in Sausalito over the three-day Labor Day weekend (Saturday through Monday). There have been various arrangements between the City and the Festival with respect to the use of City property for the Festival. On November 14, 2007 the City and the Sausalito Art Festival Foundation (SAFF) entered into a new License Agreement where the SAFF has the right to use Marinship Park and the adjoining tennis courts to hold the Festival.

Section 2 d. i of the Agreement requires that the SAFF "deliver a summary report on the immediately preceding Art festival to the City Council at a noticed public meeting setting forth the then-available figures for attendance, gate revenue, and number of artist entries."

ISSUES

Staff has reviewed the report submitted by the Sausalito Art Festival LLC and believes that it conforms to the requirements of the License Agreement.

Item #: 6E
Meeting Date: 1-13-09
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FISCAL IMPACT

None

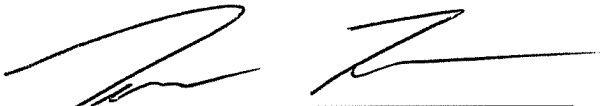
STAFF RECOMMENDATIONS

Staff recommends that the City Council accept the report presented by the SAFF.

ATTACHMENTS

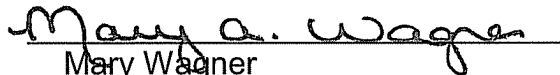
2008 Sausalito Art Festival Summary Report

PREPARED BY:



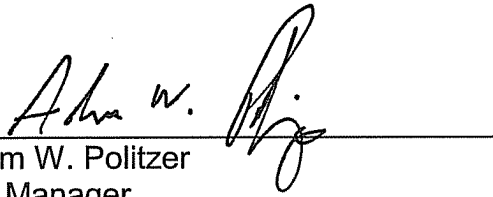
Mike Langford
Parks and Recreation Director

REVIEWED AS TO FORM BY:

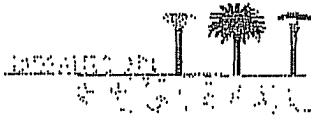


Mary Wagner
City Attorney

SUBMITTED BY:



Adam W. Politzer
City Manager



Memo

January 5, 2009

Mr. Mike Langford
 Parks and Recreation Director
 City of Sausalito
 420 Litho Street
 Sausalito CA 94965

Re: 2008 Sausalito Art Festival Summary Report

Dear Mike,

The 2008 Sausalito Art Festival was marked by great success in many ways, albeit not monetarily.

The 2008 Front Gate was down approximately 8.4% from 2007. Figures are as follows:

1. Attendance: 23,094
2. Gate Revenue: \$418,277

The total number of participating Artists for 2008 was 270.

Audit Reports will be available in either May or June of 2009 for the 2008 Festival, and will be posted on the Sausalito Art Festival (www.sausalitoartfestival.org) website.

Thank you,


 Mike Stone

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