

BUSINESS ADVISORY COMMITTEE MINUTES

Thursday, February 12, 2009

8:30 a.m.

City Council Conference Room
City Hall at 420 Litho Street

1. Call To Order – *All Present, Except As Noted*

Jonathan Leone (City Council Rep)	Cheryl Popp (Chamber Rep)
Amy Belser (City Council Rep)*	Joe Lemon (Chamber Rep)*
Adam Krivatsy (City Resident)	Jeff Scharosch (Chamber Rep)*
Bruce Huff (BAC Appointee)	Adam Politzer (City Staff Rep)*
Peg Copple (BAC Appointee)	* = <i>Absent</i>

2. Announcements – Mayor Leone announced that the City Council will be reviewing the purpose of the Business Advisory Committee at the Council's February 24, 2009 meeting.

3. Approval of Minutes – Meeting of February 5, 2009 -- *Approved*

4. Interview of Economic Analysts

Economic Planning Systems (EPS) – Walter Kieser and Garrett Gray. Messrs Kieser and Gray reviewed EPS's experience with various projects, including public and private sectors clients. Mr. Kieser noted that a "cost effectiveness" study may be suitable for Sausalito's needs since it would integrate various social and other "soft" cost concerns into the analysis of the benefits and costs of proposed actions. Mr. Kieser suggested a two-phase process. First, a Cost-Benefit/Effectiveness Analysis could be done. It would take three months with a budget of \$25,000. Second, a Comprehensive Strategic Plan could be prepared. This would involve preparation of an economic baseline; interviews with stakeholders; establishment of goals and objectives; and identification of short- and long-term strategic economic development plans. It would take twelve months with a budget of approximately \$50,000.

5. Adjourn – *9:45 a.m.*

THE UNIVERSITY OF CHICAGO
DEPARTMENT OF CHEMISTRY
5800 S. UNIVERSITY AVENUE
CHICAGO, ILLINOIS 60637

TO: [Name]
FROM: [Name]
SUBJECT: [Subject]

[Main body of the letter containing the primary message or information being conveyed.]