

BUSINESS ADVISORY COMMITTEE MINUTES

Thursday, February 26, 2009

8:30 a.m.

City Council Conference Room

City Hall at 420 Litho Street

1. Call To Order— *All Present, Except As Noted*

Jonathan Leone (City Council Rep)	Adam Krivatsy (City Resident)
Herb Weiner (City Council Rep)	Vacant (City Resident)*
Cheryl Popp (Chamber Rep)*	Bruce Huff (BAC Appointee)
Joe Lemon (Chamber Rep)	Peg Copple (BAC Appointee)
Jeff Scharosch (Chamber Rep)*	* = <i>Absent</i>

2. Public Comment on Items Not on Agenda – *None*

3. Approval of Minutes – Meeting of February 12, 2009 – Approved

4. Discussion of City Council Action on February 24, 2009 regarding review of BAC membership and procedures

The changes approved by the City Council on February 24th were reviewed. By consensus the BAC decided:

- *The City Council and Chamber of Commerce can each appoint an alternate member to the BAC.*
- *Members should be appointed to two 3-year terms. In order to provide long-term continuity, the start of the terms should be staggered. Within each group (i.e., Chamber, City Resident, or BAC Appointee), the initial appointments should include a member(s) appointed to shorter terms (i.e., 1 or 2 years) and one member appointed to a full term (i.e., 3 years).*

5. Review of Interviews with Economic Analysts

The BAC reviewed the pertinent points made by the three economic analysts (Alec Hansen, Janet Smith-Heimer, and Walter Kieser). The following points were noted:

- *Conducting an economic baseline study for the City would be valuable, but it would need to be maintained.*
- *The County is assembling a business advisory committee and the City might be able to piggyback on this effort.*
- *We would need to make sure any County effort creates data and results useful for the City.*
- *If the County is moving forward, the City needs to be an active participant.*
- *The Action Committees' recommendations need to be evaluated with respect to:*
 - *The benefits created by the respective projects;*
 - *Funding sources for the projects; and*
 - *The community benefits created by the revenues from the projects.*
- *The City's website should be updated to include minutes from the BAC meetings so the public understands the BAC's activities.*

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- *The County (possibly Supervisor McGlashan) should be contacted regarding their plans and a report should be provided to the BAC.*
- *The Action Committee's recommendations should be reviewed again. Joe Lemon will prepare and email to the Action Committee chairpersons.*

6. Adjourn – 10:00 a.m.

CDD\Boards and Committees\BAC\Minutes\2009\02-26-09-Approved

BUSINESS ADVISORY COMMITTEE MINUTES

Thursday, March 19, 2009

8:30 a.m.

City Council Conference Room
City Hall at 420 Litho Street

1. Call To Order

Jonathan Leone (City Council Rep)	Adam Krivatsy (City Resident)
Herb Weiner (City Council Rep)	Vacant (City Resident)*
Cheryl Popp (Chamber Rep)	Bruce Huff (BAC Appointee)
Joe Lemon (Chamber Rep)	Peg Copple (BAC Appointee)*
Jeff Scharosch (Chamber Rep)	* = <i>Absent</i>

2. Public Comment on Items Not on Agenda - *None*

3. Approval of Minutes – Meeting of February 26, 2009 – *No Action*

4. Presentation on Marin County's Economic Development Program

County Supervisor Charles McGlashan and Alec Hansen of the Economic Competitiveness Group reviewed the County's initiative to establish an Economic Forum with representatives from the public and private sectors. Membership would include representatives from the private sector (10-15 members), public sector (2 County Supervisors, 4 City representatives), labor, Dominican College, College of Marin, and non-profit organizations. The philosophy is that business development needs to be targeted to specific industries; not a shotgun approach. Part of the project would be tracking target industries and clusters (e.g., green and marine industries in Sausalito). The program's start up would involve writing the bylaws and establishing funding commitments (e.g., \$150K/year at the start; \$400-500K/year long term). Supervisor McGlashan encouraged Sausalito to participate in the program promptly since Sausalito's priorities could be used to get the program quickly initiated. He also encouraged BAC representatives to meet with Kristin Drumm of the County's Community Development Agency to start the process. It was concluded that the BAC's representatives would be Bruce Huff, Cheryl Popp, and Mayor Leone (with Community Development Director Graves, serving as the Mayor's alternate).

5. Review of Business Advisory Committee's Mission

Review of BAC's Mission; Relationship to Imagine Sausalito Action Committees; and Future Work Program.

Mayor Leone indicated that the BAC needs to set its priorities. Following a brief discussion it was agreed that the topic would be continued to a future meeting since the meeting's conclusion at 10:00 a.m. was approaching. Staff indicated that an email would sent out to BAC members requesting their suggestions for the FY 2009-10 Budget for discussion at the next meeting.

6. Other Business

City Manager Adam Politzer distributed the MuniTemps Sales Tax Summary for 3rd Quarter Sales. Sausalito's top 25 businesses generate 50% of the City's sales taxes.

Adam Politzer indicated that the City is seeking applicants for the BAC's vacant City resident position. Mayor Leone indicated that the City Council will address the BAC term limit issue at the same time as the BAC appointments are made.

7. Adjourn – 10:00 a.m.

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