

BUSINESS ADVISORY COMMITTEE MINUTES

Thursday, July 16, 2009

8:30 a.m.

City Council Conference Room
City Hall at 420 Litho Street

1. Call To Order -- All Present, Except As Noted

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|------------------------------------|-------------------------------|
| Jonathan Leone (City Council Rep)* | Adam Krivatsy (City Resident) |
| Herb Weiner (City Council Rep) | Vacant (City Resident)* |
| Cheryl Popp (Chamber Rep) | Bruce Huff (BAC Appointee) |
| Joe Lemon (Chamber Rep) | Vacant (BAC Appointee)* |
| Jeff Scharosch (Chamber Rep) | * = Absent |

2. Public Comment on Items Not on Agenda

Jeremy Graves announced that Peg Copple had submitted an email on July 14th indicating that she was resigning as the BAC's Appointee for health reasons. Her resignation was effective immediately.

3. Approval of Minutes – Meeting of June 18, 2009 -- Approved

4. Discussion of Business Task Force (e.g., City and Chamber of Commerce)

a. How To Start a Business in Sausalito / Sausalito Business Climate

Cheryl Popp noted that a meeting for restaurateurs on Outdoor Dining Permits had been hosted by the City and Chamber. Cheryl also noted that Jeff Scharosch would be working with City planning staff on preparing a brochure on "How To Start a Business in Sausalito."

b. Landlord Summit

Joe Lemon indicated he will start reaching out with the City Manager to landlords. Jeff is preparing a list of empty storefronts and respective property owners to be contacted. Jeff suggested that actions should be identified that the Chamber and City can take to get new tenants into vacant tenant spaces.

Herb Weiner noted Golden Gate Ferry received \$3.2 million in funds to make modifications to accommodate loading and off-loading of bicycles. The contract is scheduled to be awarded in June 2010.

5. Imagine Sausalito

a. Status Report on Waterfront and Marinship Steering Committee Activities

Chris Gallagher provided an update on WAM's actions including a public meeting on July 9th and work by four subcommittees. WAM is refining their work.

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b. Status Report on Transportation Action Committee Activities

Bonnie MacGregor indicated the final report is almost 90 percent complete.

6. Status Report on Southern Marin Economic Development Study

Cheryl noted that Jonathan Leone, Adam Politzer, and she attended a meeting with Robert Eyler, Ph.D., who is serving as a consultant to Marin County for the Marin Economic Forum. The focus of the Forum at this point is assembling a steering committee and Board of Directors. Cheryl indicated that Dr. Eyler said he will need to charge for some tasks, and that Sausalito will get a good value for less than \$40,000. Dr. Eyler will prepare a draft scope of work and Cheryl will bring it to the BAC for review. The County has provided program funding for one year.

7. Communications. Future Agenda Items:

- *Process for appointing a BAC appointee (Bruce Huff)*
- *Should the BAC submit a report to the City Council regarding the BAC's recommendations for economic development? (Adam Krivatsy)*
- *What is the BAC's mission? (Herb Weiner)*

8. Adjourn – 9:25 a.m.