



STAFF REPORT

SAUSALITO CITY COUNCIL

AGENDA TITLE:

Zoning Ordinance Text Amendment – Formula Retail within the Commercial Waterfront zoning District / ZOA 09-072 – continued from November 17, 2009

RECOMMENDED MOTION:

(see Staff Report from November 17, 2009, attached)

On November 17, 2009, Mayor Leone opened the Public Hearing on this item. Associate Planner Heidi Burns presented an abbreviated staff report, and public testimony was taken from fifteen of those present that evening. At the conclusion of the public testimony, Mayor Leone declared the hearing continued to January 12, 2010.

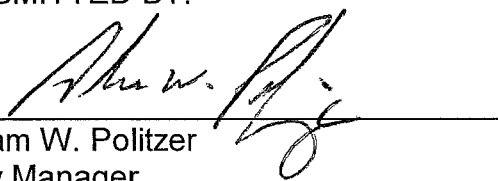
No changes have been made to the staff report presented on November 17. However, additional items are now available for your review and consideration. Therefore, attached you will find:

- Excerpt of the draft minutes from November 17, 2009 regarding this hearing
- 73 new letter supporting/opposing this proposal
- The original staff report prepared for the November 17 City Council meeting

PREPARED BY:


Debbie Pagliaro
Assistant to the City Manager/City Clerk

SUBMITTED BY:


Adam W. Politzer
City Manager

Item #: 5A
Meeting Date: 1-12-10
Page #: 1

EXCERPT
DRAFT MINUTES OF
NOVEMBER 17, 2009

42
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PUBLIC HEARINGS

5A. Introduction and first reading, reading by title only, an ordinance amending Zoning Ordinance Table 10.24-1 (Land Uses Allowed in Commercial Districts) and Section 10.444.240.C (Formula Retail) to allow Formula Retail uses in the Commercial Waterfront (CW) Zoning District, subject to issuance of a conditional use permit.

1 (related to the Peet's Coffee Application for 1250 Bridgeway) (Associate Planner Heidi
2 Burns)

3
4 Mayor Leone reminded the group that this item was being continued to January 12;
5 however, because so many were present for this item, they would take public testimony for
6 the record.

7
8 Associate Planner Heidi Burns then presented an abbreviated synopsis on what this hearing
9 was about. She did not go into detail, advising that on January 12, 2010 she would go into
10 the merits of the application.

11
12 **Public Comment:**

13
14 **Mauro Dosolini** was glad to see that this would not be heard until there was a full Council.
15 He also advised that he is not in favor of the application.

16
17 **Morgan Morgan** noted that she is a Peet's advocate and has to go out of town to get it.
18 She felt this was a great opportunity to maximize revenues.

19
20 **Melissa Mooney** supported Ms Morgan's comments.

21
22 **Sky Schickman** noted that he does not support Peet's; instead he supports local business.
23 Mr. Schickman implored the Council to protect the locals.

24
25 **Kemal Abuhan** indicated that he loves Peet's Coffee, but does not support this application.
26 He expressed concern for the waterfront residents.

27
28 **Mike Attaway** noted that the issue is not Peet's, it is in the ordinance and formula retail. He
29 felt that this application would open up "Pandora's Box".

30
31 **Mike Madden** felt that most property owners would not allow formula retail businesses in
32 this zoning area. He felt that this was just a scare tactic.

33
34 **Marianne Wiener** was not in favor of Peet's. She welcomes the opportunity to support
35 small businesses with good quality wares.

36
37 **Kim Stoddard** felt that allowing this type of business would drive up rents in this area. She
38 expressed concern about the garbage that is created by coffee companies. She felt that
39 Council needs to keep the Sausalito charm, and strongly opposes this application.

40
41 **Peter Thomas** noted that this town thrives because of small businesses. He further noted
42 that there already is an existence of unique blends of coffees in Sausalito.

43
44 **Tom Gangitano** felt that those who leave Sausalito to shop should be ashamed. He felt
45 that residents need to support Sausalito. He also recommended that residents should feel
46 free to make suggestions to business owners if they feel a need for change in what they
47 have to offer. Mr. Gangitano noted that in their business, they always listen to the
48 consumer.

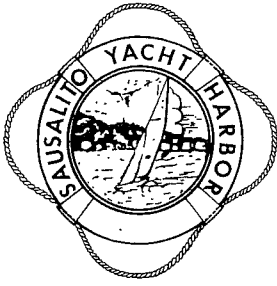
1 **Zack Zastrow** noted that he had moved to Sausalito because of the small town feel. He
2 strongly opposes Peet's.

3
4 **John Cox** felt that Peet's would not pull business away from other locals; he felt they would
5 actually make them grow. Mr. Cox then asked how much revenue would be brought to
6 Sausalito by Peet's.

7
8 **Jim Madden** felt that Peet's would not run business out of town. He was glad to see that
9 they will keep the residents in town.

10
11 **Gerry Fait** sees this as a zoning issue and not about a specific business. She wants to see
12 the commercial waterfront remain the same.

13
14 There being no further Public Comment, Mayor Leone declared the hearing continued to
15 January 12, 2010.
16



SAUSALITO YACHT HARBOR

A CORPORATION
501 HUMBOLDT (lower)
SAUSALITO, CALIFORNIA 94965
PHONE (415) 332-5000
FAX (415) 332-8473

RECEIVED

JAN - 7 2010

CITY OF SAUSALITO
COMMUNITY DEVELOPMENT

January 7, 2010

Heidi Burns, Associate Planner
City of Sausalito
420 Litho Street
Sausalito CA 94965

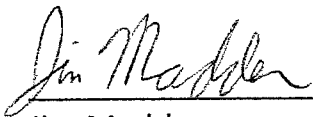
Dear Heidi:

We mailed an insert to each of our waterfront tenants in the month of December in regards to Peet's Coffee at 1250 Bridgeway. We received 67 letters in favor and 1 letter against Peet's Coffee. For our tenants to take the time to respond to our insert shows a strong conviction in regards to Peet's Coffee as most inserts would generally not receive any response at all.

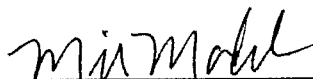
The definition for Commercial Waterfront is *"To protect the waterfront area, while promoting uses that benefit from, and need, a waterfront location"*.

For 67 of our waterfront customers to be in favor and respond to our insert clearly shows that Peet's Coffee will be promoting uses that benefit from, and need, a waterfront location. I believe that this response clearly shows the need for a Peet's Coffee in our community to serve the needs of our waterfront community.


Sincerely,



Jim Madden



Michael Madden



Herb Madden

Enclosures

Ron and Carol MacAnnan
83 Princess Street
Sausalito, Ca.

RECEIVED

JAN - 7 2010

CITY OF SAUSALITO
COMMUNITY DEVELOPMENT

December 11, 2009

Jonathan Leone, Mayor
420 Litho Street
Sausalito, CA. 94965

Dear Mayor Leone;

As a Sausalito resident, we are delighted to hear that Peet's Coffee may be coming to Sausalito. We would like to offer our full support for this business. It has off street parking and easy access to Bridgeway, plus it has much better coffee than Starbucks.

Living on Princess Street and dealing with the lack of parking for Starbucks, Peet's location makes much more sense. We have to deal with people double parking, parking in our driveway and parking in red zones. None of these violations are ever notices by law enforcement.

Please allow Peet's Coffee to come to Sausalito and make life easier for everyone.

Sincerely,

Ron & Carol

Ron and Carol MacAnnan

Barbara + Dennis Kavanagh
Name

16 Gordon Street
Address

Sausalito, CA 94965
City, Zip Code

RECEIVED

JAN - 7 2010

CITY OF SAUSALITO
COMMUNITY DEVELOPMENT

12/9/09
Date

Sausalito City Councilmember
420 Litch Street
Sausalito CA 94965

Dear Councilmember

As a Sausalito resident + boat owner I am delighted to hear that Peet's Coffee
(resident, boat owner, employee, etc.)
may be coming to Sausalito. I would like to offer my full support for this quality business known for its
outstanding product and charitable contributions to its surrounding communities.

I look forward to gathering with my friends at Peet's Coffee in Sausalito and spending our
money locally rather than elsewhere.

I feel a business such as Peet's Coffee reflects positively on our community and will bring much
needed revenue to the Sausalito community.

Sincerely, Barbara Kavanagh

RECEIVED

JAN - 7 2010

CITY OF SAUSALITO
COMMUNITY DEVELOPMENT

Susan Deering
Name

1001 Bridgeway #445
Address

Sausalito, CA 94965
City, Zip Code

Dec 15, 09
Date

Sausalito City Councilmember
420 Litho Street
Sausalito CA 94965

Dear Councilmember

As a Sausalito Resident I am delighted to hear that Peet's Coffee
(resident, boat owner, employee, etc.)
may be coming to Sausalito. I would like to offer my full support for this quality business known for its
outstanding product and charitable contributions to its surrounding communities.

I look forward to gathering with my friends at Peet's Coffee in Sausalito and spending our
money locally rather than elsewhere.

I feel a business such as Peet's Coffee reflects positively on our community and will bring much
needed revenue to the Sausalito community.

Sincerely,

10

Frank and Leslie Harris

Name

679 Everett Dr.

Address

Danville, CA 94526

City, Zip Code

RECEIVED

JAN - 7 2010

CITY OF SAUSALITO
COMMUNITY DEVELOPMENT

December 14, 2009

Date

Sausalito City Councilmember
420 Litho Street
Sausalito CA 94965

Dear Councilmember

As a Sausalito boat owner I am delighted to hear that Peet's Coffee
(resident, boat owner, employee, etc.)
may be coming to Sausalito. I would like to offer my full support for this quality business known for its
outstanding product and charitable contributions to its surrounding communities.

I look forward to gathering with my friends at Peet's Coffee in Sausalito and spending our
money locally rather than elsewhere.

I feel a business such as Peet's Coffee reflects positively on our community and will bring much
needed revenue to the Sausalito community.

Sincerely,

Leslie and Frank Harris

WILLIAM GILLESPIE
Name
P.O. BOX 483 / BERTH G 481
Address
INVERNESS, CA.
City, Zip Code

RECEIVED

JAN - 7 2010

CITY OF SAUSALITO
COMMUNITY DEVELOPMENT

11/30/09
Date

Sausalito City Councilmember
420 Litho Street
Sausalito CA 94965

Dear Councilmember

As a Sausalito _____ I am delighted to hear that Peet's Coffee
(resident, boat owner, employee, etc.)
may be coming to Sausalito. I would like to offer my full support for this quality business known for its
outstanding product and charitable contributions to its surrounding communities.

I look forward to gathering with my friends at Peet's Coffee in Sausalito and spending our
money locally rather than elsewhere.

I feel a business such as Peet's Coffee reflects positively on our community and will bring much
needed revenue to the Sausalito community.

Sincerely,

ART HOUSTON

Name

SLIP #A701 / P.O. BOX 1205

Address

SAUSALITO YACHT HARBOR / GARDNERVILLE, NV 894

City, Zip Code

RECEIVED

JAN - 7 2010

CITY OF SAUSALITO
COMMUNITY DEVELOPMENT

12/7/09
Date

Sausalito City Councilmember
420 Litho Street
Sausalito CA 94965

Dear Councilmember

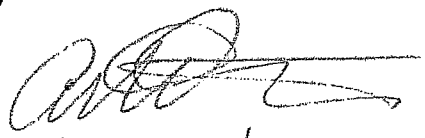
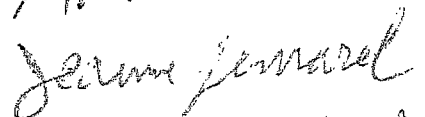
As a Sausalito BOAT OWNER I am delighted to hear that Peet's Coffee
(resident, boat owner, employee, etc.)

may be coming to Sausalito. I would like to offer my full support for this quality business known for its outstanding product and charitable contributions to its surrounding communities.

I look forward to gathering with my friends at Peet's Coffee in Sausalito and spending our money locally rather than elsewhere.

I feel a business such as Peet's Coffee reflects positively on our community and will bring much needed revenue to the Sausalito community.

Sincerely,


ART HOUSTON

JEANNE ZEMAREL

RODERICK SMITH
Name
211 SAN ANSELMO AVE.
Address
SAW ANSELMO, CA 94960
City, Zip Code

RECEIVED

JAN - 7 2010

CITY OF SAUSALITO
COMMUNITY DEVELOPMENT

12-5-09

Date

Sausalito City Councilmember
420 Litho Street
Sausalito CA 94965

Dear Councilmember

As a Sausalito BOAT OWNER I am delighted to hear that Peet's Coffee
(resident, boat owner; employee, etc.)
may be coming to Sausalito. I would like to offer my full support for this quality business known for its
outstanding product and charitable contributions to its surrounding communities.

I look forward to gathering with my friends at Peet's Coffee in Sausalito and spending our
money locally rather than elsewhere.

I feel a business such as Peet's Coffee reflects positively on our community and will bring much
needed revenue to the Sausalito community.

Sincerely,

Jeri Campbell
Name
Slip #912 - Yacht Harbor
Address
Sausalito, CA
City, Zip Code

RECEIVED

JAN - 7 2010

CITY OF SAUSALITO
COMMUNITY DEVELOPMENT

12/2/09
Date

Sausalito City Councilmember
420 Litho Street
Sausalito CA 94965

Dear Councilmember

As a Sausalito Boat Owner I am delighted to hear that Peet's Coffee
(resident, boat owner, employee, etc.)
may be coming to Sausalito. I would like to offer my full support for this quality business known for its
outstanding product and charitable contributions to its surrounding communities.

I look forward to gathering with my friends at Peet's Coffee in Sausalito and spending our
money locally rather than elsewhere.

I feel a business such as Peet's Coffee reflects positively on our community and will bring much
needed revenue to the Sausalito community.

Sincerely,

Maurice Fitzgerald

Name

1427 Bay St

Address

San Francisco CA 94123

City, Zip Code

RECEIVED

JAN - 7 2010

CITY OF SAUSALITO
COMMUNITY DEVELOPMENT

12/9/09
Date

Sausalito City Councilmember
420 Litho Street
Sausalito CA 94965

Dear Councilmember

As a Sausalito boat owner I am delighted to hear that Peet's Coffee
(resident, boat owner, employee, etc.)
may be coming to Sausalito. I would like to offer my full support for this quality business known for its
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I look forward to gathering with my friends at Peet's Coffee in Sausalito and spending our
money locally rather than elsewhere.

I feel a business such as Peet's Coffee reflects positively on our community and will bring much
needed revenue to the Sausalito community.

Sincerely,
M - fluel

Nicholas Haney
Name
125 Sheridan Ave
Address
Piedmont CA 94710
City, Zip Code

RECEIVED
JAN - 7 2010
CITY OF SAUSALITO
COMMUNITY DEVELOPMENT

12/1/09
Date

Sausalito City Councilmember
420 Litho Street
Sausalito CA 94965

Dear Councilmember

As a Sausalito boat owner I am delighted to hear that Peet's Coffee
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I look forward to gathering with my friends at Peet's Coffee in Sausalito and spending our
money locally rather than elsewhere.

I feel a business such as Peet's Coffee reflects positively on our community and will bring much
needed revenue to the Sausalito community.

Sincerely,

Jaime E. Bryan Sheridan
Name

1023 Overlook Rd
Address

Berkeley CA 94708
City, Zip Code

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JAN - 7 2010

CITY OF SAUSALITO
COMMUNITY DEVELOPMENT

Dec. 1, 2009
Date

Sausalito City Councilmember
420 Litho Street
Sausalito CA 94965

Dear Councilmember

As a Sausalito Boat Owner I am delighted to hear that Peet's Coffee
(resident, boat owner, employee, etc.)

may be coming to Sausalito. I would like to offer my full support for this quality business known for its outstanding product and charitable contributions to its surrounding communities.

I look forward to gathering with my friends at Peet's Coffee in Sausalito and spending our money locally rather than elsewhere.

I feel a business such as Peet's Coffee reflects positively on our community and will bring much needed revenue to the Sausalito community.

Sincerely,


P.S. We own a boat in Sausalito and spend every weekend there and love Sausalito. We also love Peet's and it would be great if we could go to Peet's in Sausalito.

Michael Malarkoff
Name
725 Lubin Drive
Address
Mill Valley, Ca
City, Zip Code

949 RECEIVED
JAN - 7 2010
CITY OF SAUSALITO
COMMUNITY DEVELOPMENT

1 Dec 09
Date

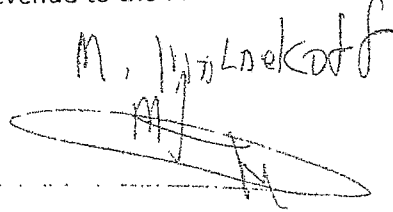
Sausalito City Councilmember
420 Litho Street
Sausalito CA 94965

Dear Councilmember

As a Sausalito I am delighted to hear that Peet's Coffee
(resident, boat owner, employee, etc.)
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outstanding product and charitable contributions to its surrounding communities.

I look forward to gathering with my friends at Peet's Coffee in Sausalito and spending our
money locally rather than elsewhere.

I feel a business such as Peet's Coffee reflects positively on our community and will bring much
needed revenue to the Sausalito community.

Sincerely, M. Malarkoff


LISA ROMERO
Name

200 JOHNSON ST.
Address

SAUSALITO, CA 94965
City, Zip Code

RECEIVED

JAN - 7 2010

CITY OF SAUSALITO
COMMUNITY DEVELOPMENT

11/28/09
Date

Sausalito City Councilmember
420 Litho Street
Sausalito CA 94965

Dear Councilmember

As a Sausalito resident I am delighted to hear that Peet's Coffee
(resident, boat owner, employee, etc.)
may be coming to Sausalito. I would like to offer my full support for this quality business known for its
outstanding product and charitable contributions to its surrounding communities.

I look forward to gathering with my friends at Peet's Coffee in Sausalito and spending our
money locally rather than elsewhere.

I feel a business such as Peet's Coffee reflects positively on our community and will bring much
needed revenue to the Sausalito community.

Sincerely,

Lisa Romero

PHIL LAMONEN
Name
1505 BRIDGEWAY Suite 125 (Business)
Address
SAUSALITO, CA. 94965
City, Zip Code

RECEIVED

JAN - 7 2010

CITY OF SAUSALITO
COMMUNITY DEVELOPMENT

12/1/09

Date

Sausalito City Councilmember
420 Litho Street
Sausalito CA 94965

Dear Councilmember

As a Sausalito resident and business owner I am delighted to hear that Peet's Coffee
(resident, boat owner; employee, etc.)
may be coming to Sausalito. I would like to offer my full support for this quality business known for its
outstanding product and charitable contributions to its surrounding communities.

I look forward to gathering with my friends at Peet's Coffee in Sausalito and spending our
money locally rather than elsewhere.

I feel a business such as Peet's Coffee reflects positively on our community and will bring much
needed revenue to the Sausalito community.

Sincerely,

Phil Lamonen

RECEIVED

JAN - 7 2010

CITY OF SAUSALITO
COMMUNITY DEVELOPMENT

Phil O'Brien

Name

P.O. Box 86

Address

STANSON BEACH CA 94970

City, Zip Code

Nov 29, 2009

Date

Sausalito City Councilmember
420 Litho Street
Sausalito CA 94965

Dear Councilmember

As a Sausalito BOAT OWNER I am delighted to hear that Peet's Coffee
(resident, boat owner, employee, etc.)
may be coming to Sausalito. I would like to offer my full support for this quality business known for its
outstanding product and charitable contributions to its surrounding communities.

I look forward to gathering with my friends at Peet's Coffee in Sausalito and spending our
money locally rather than elsewhere.

I feel a business such as Peet's Coffee reflects positively on our community and will bring much
needed revenue to the Sausalito community.

Sincerely,

Phil O'Brien

RECEIVED

JAN - 7 2010

CITY OF SAUSALITO
COMMUNITY DEVELOPMENT

William F Moore
812 At Dock
Sausalito Calif. 94965

November 30, 2009

Honorable Sausalito Council Members
420 Litho Street
Sausalito, Calif. 94965

SUBJECT: Peet's Coffee

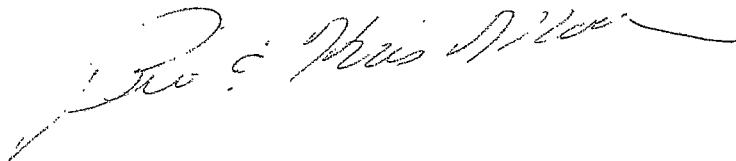
Honorable Mayor and Councilmember's:

Business is a good thing. It employs people, infusions
community vitality, generates taxes, and increases the
quality of life.

Competition is a good thing. It insures that those
businesses provide the best products, the best service, at
the best price.

To encourage and welcome solid new business is in the best
interest of the community. Please let me help you
welcome Peet's Coffee to Sausalito

Sincerely yours,



Bill & Kris Moore

RECEIVED

Sam and Sue Hock
Name

JAN - 7 2010

148 Harrison
Address

CITY OF SAUSALITO
COMMUNITY DEVELOPMENT

Sausalito, Ca 94965
City, Zip Code

Nov 30, 09
Date

Sausalito City Councilmember
420 Litho Street
Sausalito CA 94965

Dear Councilmember

As a Sausalito resident & boat owner I am delighted to hear that Peet's Coffee
(resident, boat owner, employee, etc.)

may be coming to Sausalito. I would like to offer my full support for this quality business known for its outstanding product and charitable contributions to its surrounding communities.

I look forward to gathering with my friends at Peet's Coffee in Sausalito and spending our money locally rather than elsewhere.

I feel a business such as Peet's Coffee reflects positively on our community and will bring much needed revenue to the Sausalito community.

Sincerely,

Sam & Sue Hock

Ed Johnson
Name
Box 3004
Address
95440
City, Zip Code

RECEIVED
JAN - 7 2010
CITY OF SAUSALITO
COMMUNITY DEVELOPMENT

11/29/09
Date

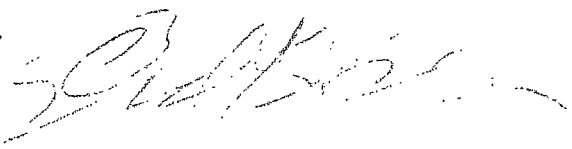
Sausalito City Councilmember
420 Litho Street
Sausalito CA 94965

Dear Councilmember

As a Sausalito Boat Owner I am delighted to hear that Peet's Coffee
(resident, boat owner, employee, etc.)
may be coming to Sausalito. I would like to offer my full support for this quality business known for its
outstanding product and charitable contributions to its surrounding communities.

I look forward to gathering with my friends at Peet's Coffee in Sausalito and spending our
money locally rather than elsewhere.

I feel a business such as Peet's Coffee reflects positively on our community and will bring much
needed revenue to the Sausalito community.

Sincerely,


Richard & Susan Holm
Name
1218 Leavenworth St. #2
Address
San Francisco, CA 94109
City, Zip Code

RECEIVED

JAN - 7 2010

CITY OF SAUSALITO
COMMUNITY DEVELOPMENT

Nov. 30, 2009
Date

Sausalito City Councilmember
420 Litho Street
Sausalito CA 94965

Dear Councilmember

As a Sausalito boat owner I am delighted to hear that Peet's Coffee
(resident, boat owner, employee, etc.)
may be coming to Sausalito. I would like to offer my full support for this quality business known for its
outstanding product and charitable contributions to its surrounding communities.

I look forward to gathering with my friends at Peet's Coffee in Sausalito and spending our
money locally rather than elsewhere.

I feel a business such as Peet's Coffee reflects positively on our community and will bring much
needed revenue to the Sausalito community.

Sincerely,
Susan Holm Richard Holm

We spend 3-4 days a week at our boat in Sausalito and
stop for coffee at Peet's in San Francisco before we go. We
would much rather stop at Peet's in Sausalito instead.
We very much hope you allow that to happen. Thanks
for your consideration.

Michael Katz

RECEIVED

Name

10800 Genesic Rd

JAN - 7 2010

Address

Nevada City, CA 95959

CITY OF SAUSALITO
COMMUNITY DEVELOPMENT

City, Zip Code

11/30/09

Date

Sausalito City Councilmember
420 Litho Street
Sausalito CA 94965

Dear Councilmember

As a Sausalito Goat owner I am delighted to hear that Peet's Coffee
(resident, boat owner, employee, etc.)

may be coming to Sausalito. I would like to offer my full support for this quality business known for its outstanding product and charitable contributions to its surrounding communities.

I look forward to gathering with my friends at Peet's Coffee in Sausalito and spending our money locally rather than elsewhere.

I feel a business such as Peet's Coffee reflects positively on our community and will bring much needed revenue to the Sausalito community.

Sincerely,

Michael Katz

Sausalito 100 John Sikorski (Dr.)
Name
Sausalito Yacht Harbor Benth A 835
Address
Sausalito, 94965 CA.
City, Zip Code

RECEIVED
JAN - 7 2010
CITY OF SAUSALITO
COMMUNITY DEVELOPMENT

November 30, 2009

Date

Sausalito City Councilmember
420 Litho Street
Sausalito CA 94965

Dear Councilmember

As a Sausalito Boat owner I am delighted to hear that Peet's Coffee
(resident, boat owner; employee, etc.)
may be coming to Sausalito. I would like to offer my full support for this quality business known for its
outstanding product and charitable contributions to its surrounding communities.

I look forward to gathering with my friends at Peet's Coffee in Sausalito and spending our
money locally rather than elsewhere.

I feel a business such as Peet's Coffee reflects positively on our community and will bring much
needed revenue to the Sausalito community.

Sincerely,

John Sikorski + Susan Ditchell
We love Peet's Coffee + look forward
to their arrival in Sausalito.
See

JAN PASSION

Name
2230 LISA LN

Address
PLEASANT HILLS, CA 94523

City, Zip Code

RECEIVED

JAN - 7 2010

CITY OF SAUSALITO
COMMUNITY DEVELOPMENT

1/27/09

Date

Sausalito City Councilmember
420 Litho Street
Sausalito CA 94965

Dear Councilmember

As a Sausalito BOAT OWNER I am delighted to hear that Peet's Coffee
(resident, boat owner, employee, etc.)


may be coming to Sausalito. I would like to offer my full support for this quality business known for its outstanding product and charitable contributions to its surrounding communities.

I look forward to gathering with my friends at Peet's Coffee in Sausalito and spending our money locally rather than elsewhere.

I feel a business such as Peet's Coffee reflects positively on our community and will bring much needed revenue to the Sausalito community.

Sincerely,

Jan Passion

 Name  Doug E Andrea Owen _____

 Address 21 Sandy Creek Way _____

 Novato, CA 94947 _____

 City, Zip Code

RECEIVED

JAN - 7 2010

CITY OF SAUSALITO
COMMUNITY DEVELOPMENT

12-6-09

Date

Sausalito City Councilmember
420 Litho Street
Sausalito CA 94965

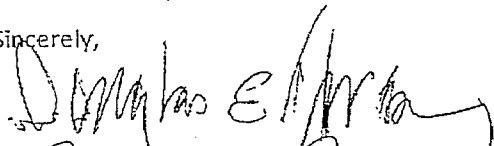
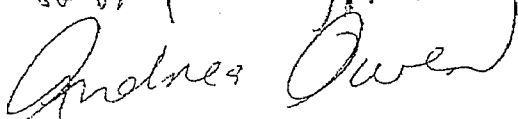
Dear Councilmember

As a Sausalito BOAT OWNER I am delighted to hear that Peet's Coffee
(resident, boat owner, employee, etc.)
may be coming to Sausalito. I would like to offer my full support for this quality business known for its
outstanding product and charitable contributions to its surrounding communities.

I look forward to gathering with my friends at Peet's Coffee in Sausalito and spending our
money locally rather than elsewhere.

I feel a business such as Peet's Coffee reflects positively on our community and will bring much
needed revenue to the Sausalito community.

Sincerely,

DAN THURSTON
Name
1530 BORLINGAME AVE.
Address
BORLINGAME CA 94965
City, Zip Code

RECEIVED

JAN - 7 2010

CITY OF SAUSALITO
COMMUNITY DEVELOPMENT

11-28-09

Date

Sausalito City Councilmember
420 Litho Street
Sausalito CA 94965

Dear Councilmember

As a Sausalito BOAT OWNER I am delighted to hear that Peet's Coffee
(resident, boat owner, employee, etc.)
may be coming to Sausalito. I would like to offer my full support for this quality business known for its
outstanding product and charitable contributions to its surrounding communities.

I look forward to gathering with my friends at Peet's Coffee in Sausalito and spending our
money locally rather than elsewhere.

I feel a business such as Peet's Coffee reflects positively on our community and will bring much
needed revenue to the Sausalito community.

Sincerely,

Dan Thurston

Mike Gennoni
Name
89 Lincoln Dr
Address
Sausalito, Ca 94965
City, Zip Code

RECEIVED
JAN - 7 2010
CITY OF SAUSALITO
COMMUNITY DEVELOPMENT

11-25-09
Date

Sausalito City Councilmember
420 Litho Street
Sausalito CA 94965

Dear Councilmember

As a Sausalito Resident + Boat Owner I am delighted to hear that Peet's Coffee
(resident, boat owner, employee, etc.)
may be coming to Sausalito. I would like to offer my full support for this quality business known for its
outstanding product and charitable contributions to its surrounding communities.

I look forward to gathering with my friends at Peet's Coffee in Sausalito and spending our
money locally rather than elsewhere.

I feel a business such as Peet's Coffee reflects positively on our community and will bring much
needed revenue to the Sausalito community.

Sincerely,

Dennis Untermann
 Name
PO Box 705
 Address
Ross CA 94957
 City, Zip Code

RECEIVED
 JAN - 7 2010
 CITY OF SAUSALITO
 COMMUNITY DEVELOPMENT

11/27/2009
 Date

Sausalito City Councilmember
 420 Litho Street
 Sausalito CA 94965

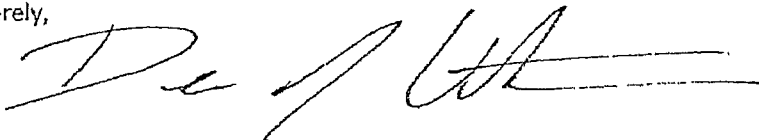
Dear Councilmember

As a Sausalito boat owner I am delighted to hear that Peet's Coffee
(resident, boat owner, employee, etc.)
 may be coming to Sausalito. I would like to offer my full support for this quality business known for its
 outstanding product and charitable contributions to its surrounding communities.

I look forward to gathering with my friends at Peet's Coffee in Sausalito and spending our
 money locally rather than elsewhere.

I feel a business such as Peet's Coffee reflects positively on our community and will bring much
 needed revenue to the Sausalito community.

Sincerely,



RECEIVED

JAN - 7 2010

CITY OF SAUSALITO
COMMUNITY DEVELOPMENT

Bill Wells
Name

199 Cazneau Ave
Address

Sausalito, CA 94965
City, Zip Code

1/28/09
Date:

Sausalito City Councilmember
420 Litho Street
Sausalito CA 94965

Dear Councilmember

As a Sausalito post owner I am delighted to hear that Peet's Coffee
(resident, boat owner, employee, etc.)
may be coming to Sausalito. I would like to offer my full support for this quality business known for its
outstanding product and charitable contributions to its surrounding communities.

I look forward to gathering with my friends at Peet's Coffee in Sausalito and spending our
money locally rather than elsewhere.

I feel a business such as Peet's Coffee reflects positively on our community and will bring much
needed revenue to the Sausalito community.

Sincerely,

*Let's stop this "knee jerk" negative reaction to
"non local" enterprises!*

Beith

RECEIVED

JULIE GHAVI
Name

203 CHIPPENDALE CT.
Address

LOS GATOS, CA 95032
City, Zip Code

JAN - 7 2010

CITY OF SAUSALITO
COMMUNITY DEVELOPMENT

11/28/09
Date

Sausalito City Councilmember
420 Litho Street
Sausalito CA 94965

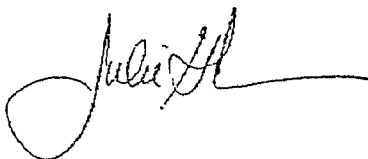
Dear Councilmember

As a Sausalito Boat Owner, Julie Ghavi I am delighted to hear that Peet's Coffee
(resident, boat owner, employee, etc.)
may be coming to Sausalito. I would like to offer my full support for this quality business known for its
outstanding product and charitable contributions to its surrounding communities.

I look forward to gathering with my friends at Peet's Coffee in Sausalito and spending our
money locally rather than elsewhere.

I feel a business such as Peet's Coffee reflects positively on our community and will bring much
needed revenue to the Sausalito community.

Sincerely,



RECEIVED

JAN - 7 2010

Shirley Bates
Name

1132 Kunning Springs Way
Address

Walnut Creek, CA 94595
City, Zip Code

CITY OF SAUSALITO
COMMUNITY DEVELOPMENT

Date

Sausalito City Councilmember
420 Litho Street
Sausalito CA 94965

Dear Councilmember

As a Sausalito boat owner I am delighted to hear that Peet's Coffee
(resident, boat owner, employee, etc.)
may be coming to Sausalito. I would like to offer my full support for this quality business known for its
outstanding product and charitable contributions to its surrounding communities.

I look forward to gathering with my friends at Peet's Coffee in Sausalito and spending our
money locally rather than elsewhere.

I feel a business such as Peet's Coffee reflects positively on our community and will bring much
needed revenue to the Sausalito community.

Sincerely,

Shirley Bates

RECEIVED

JAN -7 2010

CITY OF SAUSALITO
COMMUNITY DEVELOPMENT

LEO PAUL KUULUS
Name

SAUSALITO YH # E 213
Address

SAUSALITO, CA 94965
City, Zip Code

Date

Sausalito City Councilmember
420 Litho Street
Sausalito CA 94965

Dear Councilmember

As a Sausalito BOATOWNER I am delighted to hear that Peet's Coffee
(resident, boat owner, employee, etc.)
may be coming to Sausalito. I would like to offer my full support for this quality business known for its
outstanding product and charitable contributions to its surrounding communities.

I look forward to gathering with my friends at Peet's Coffee in Sausalito and spending our
money locally rather than elsewhere.

I feel a business such as Peet's Coffee reflects positively on our community and will bring much
needed revenue to the Sausalito community.

Sincerely,



RECEIVED

JAN - 7 2010

CITY OF SAUSALITO
COMMUNITY DEVELOPMENT

Robert Pond
Sausalito Yacht Harbor
Sausalito, CA 94965

November 30, 2009

City of Sausalito
420 Litho Street
Sausalito, CA 94965

RE: Peet's Coffee Retail Store

Dear Mayor, Vice Mayor and Council Members,

As a Sausalito boat owner, I am pleased to hear that Peet's Coffee has expressed their desire to open a retail establishment here. I express my support for a quality business like this one.

They have a record of charitable giving in the communities that they serve, as well.

A business such as Peet's Coffee would reflect positively on Sausalito and encourage local spending while adding much needed revenue to the City.

Sincerely,



Robert Pond
Vessel: Cayuga

RP/ms

RECEIVED

JAN - 7 2010

CITY OF SAUSALITO
COMMUNITY DEVELOPMENT

Hamilton Rogers
Name

Box 470
Address

Tahoe City, Ca
City, Zip Code 96148

12/1/09
Date

Sausalito City Councilmember
420 Litho Street
Sausalito CA 94965

Dear Councilmember

As a Sausalito Boat Owner I am delighted to hear that Peet's Coffee
(resident, boat owner; employee, etc.)
may be coming to Sausalito. I would like to offer my full support for this quality business known for its
outstanding product and charitable contributions to its surrounding communities.

I look forward to gathering with my friends at Peet's Coffee in Sausalito and spending our
money locally rather than elsewhere.

I feel a business such as Peet's Coffee reflects positively on our community and will bring much
needed revenue to the Sausalito community.

Sincerely,



NEIL GIBBS
 Name

6 BELITA ST.
 Address

SAUSALITO
 City, Zip Code

RECEIVED

JAN - 7 2010

CITY OF SAUSALITO
COMMUNITY DEVELOPMENT

12/1/09

Date

Sausalito City Councilmember
420 Litho Street
Sausalito CA 94965

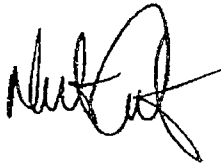
Dear Councilmember

As a Sausalito RESIDENT I am delighted to hear that Peet's Coffee
(resident, boat owner, employee, etc.)
 may be coming to Sausalito. I would like to offer my full support for this quality business known for its
 outstanding product and charitable contributions to its surrounding communities.

I look forward to gathering with my friends at Peet's Coffee in Sausalito and spending our
 money locally rather than elsewhere.

I feel a business such as Peet's Coffee reflects positively on our community and will bring much
 needed revenue to the Sausalito community.

Sincerely,



MICHAEL KESSLER

Name

3037 CLAY ST.

Address

S.F. CA 94115

City, Zip Code

RECEIVED

JAN - 7 2010

CITY OF SAUSALITO
COMMUNITY DEVELOPMENT

12/1/09

Date

Sausalito City Councilmember
420 Litho Street
Sausalito CA 94965

Dear Councilmember

As a Sausalito BOAT OWNER I am delighted to hear that Peet's Coffee
(resident, boat owner, employee, etc.)

may be coming to Sausalito. I would like to offer my full support for this quality business known for its outstanding product and charitable contributions to its surrounding communities.

I look forward to gathering with my friends at Peet's Coffee in Sausalito and spending our money locally rather than elsewhere.

I feel a business such as Peet's Coffee reflects positively on our community and will bring much needed revenue to the Sausalito community.

Sincerely,

RECEIVED

RANDY BORENE
Name

JAN - 7 2010

SUZI MERITOLA DR
Address

CITY OF SAUSALITO
COMMUNITY DEVELOPMENT

EL DORADO HILLS, CALIF
City, Zip Code

95762

12/7/09
Date

Sausalito City Councilmember
420 Litho Street
Sausalito CA 94965

Dear Councilmember

As a Sausalito BOAT OWNER I am delighted to hear that Peet's Coffee
(resident, boat owner, employee, etc.)

may be coming to Sausalito. I would like to offer my full support for this quality business known for its outstanding product and charitable contributions to its surrounding communities.

I look forward to gathering with my friends at Peet's Coffee in Sausalito and spending our money locally rather than elsewhere.

I feel a business such as Peet's Coffee reflects positively on our community and will bring much needed revenue to the Sausalito community.

Sincerely,

Randy Borene

RECEIVED

JAN - 7 2010

CITY OF SAUSALITO
COMMUNITY DEVELOPMENT

Donald Smith

Name

2637 Dana St

Address

Berkeley CA 94704

City, Zip Code

12/1/09
Date

Sausalito City Councilmember
420 Litho Street
Sausalito CA 94965

Dear Councilmember

As a Sausalito boat owner I am delighted to hear that Peet's Coffee
(resident, boat owner, employee, etc.)
may be coming to Sausalito. I would like to offer my full support for this quality business known for its
outstanding product and charitable contributions to its surrounding communities.

I look forward to gathering with my friends at Peet's Coffee in Sausalito and spending our
money locally rather than elsewhere.

I feel a business such as Peet's Coffee reflects positively on our community and will bring much
needed revenue to the Sausalito community.

Sincerely,

DC ~~CA~~ II DUM

Claude & Robbin Larson

Name

RECEIVED

153 Bulkley Avenue

Address

JAN - 7 2010

Sausalito, CA 94965

City, Zip Code

CITY OF SAUSALITO
COMMUNITY DEVELOPMENT

December 2, 2009

Date

Sausalito City Councilmember
420 Litho Street
Sausalito CA 94965

Dear Councilmember

As a Sausalito residents I am delighted to hear that Peet's Coffee
(resident, boat owner, employee, etc.)
may be coming to Sausalito. I would like to offer my full support for this quality business known for its
outstanding product and charitable contributions to its surrounding communities.

I look forward to gathering with my friends at Peet's Coffee in Sausalito and spending our
money locally rather than elsewhere.

I feel a business such as Peet's Coffee reflects positively on our community and will bring much
needed revenue to the Sausalito community.

Sincerely,

Robbin Larson
Alvin Larson

RECEIVED

JAN - 7 2010

CITY OF SAUSALITO
COMMUNITY DEVELOPMENT

Name The Thibodeau's
199 Sunnyside Ave
Address Campbell, CA 95008
City, Zip Code

12/31/2009
Date

Sausalito City Councilmember
420 Litho Street
Sausalito CA 94965

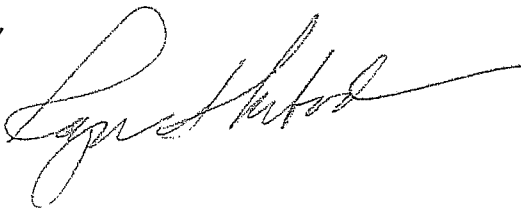
Dear Councilmember

As a Sausalito Boat Owner I am delighted to hear that Peet's Coffee
(resident, boat owner, employee, etc.)
may be coming to Sausalito. I would like to offer my full support for this quality business known for its
outstanding product and charitable contributions to its surrounding communities.

I look forward to gathering with my friends at Peet's Coffee in Sausalito and spending our
money locally rather than elsewhere.

I feel a business such as Peet's Coffee reflects positively on our community and will bring much
needed revenue to the Sausalito community.

Sincerely,



Mark Sarge

Name

P.O. Box 313

Address

Rollins CA 94924

City, Zip Code

RECEIVED

JAN - 7 2010

CITY OF SAUSALITO
COMMUNITY DEVELOPMENT

27 Nov 09

Date

Sausalito City Councilmember
420 Litho Street
Sausalito CA 94965

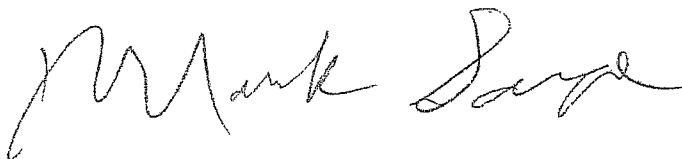
Dear Councilmember

As a Sausalito boat owner I am delighted to hear that Peet's Coffee
(resident, boat owner; employee, etc.)
may be coming to Sausalito. I would like to offer my full support for this quality business known for its
outstanding product and charitable contributions to its surrounding communities.

I look forward to gathering with my friends at Peet's Coffee in Sausalito and spending our
money locally rather than elsewhere.

I feel a business such as Peet's Coffee reflects positively on our community and will bring much
needed revenue to the Sausalito community.

Sincerely,



Boat: Carlton H. Baab
Name: Sausalito Yacht Harbor, Dock
Home: 15165 El Camino Grande
Address: Saratoga, CA 95070
City, Zip Code

RECEIVED
JAN - 7 2010
CITY OF SAUSALITO
COMMUNITY DEVELOPMENT

11/29/09

Date

Sausalito City Councilmember
420 Litho Street
Sausalito CA 94965

Dear Councilmember

As a Sausalito Boat Owner I am delighted to hear that Peet's Coffee
(resident, boat owner, employee, etc.)
may be coming to Sausalito. I would like to offer my full support for this quality business known for its
outstanding product and charitable contributions to its surrounding communities.

I look forward to gathering with my friends at Peet's Coffee in Sausalito and spending our
money locally rather than elsewhere.

I feel a business such as Peet's Coffee reflects positively on our community and will bring much
needed revenue to the Sausalito community.

Sincerely,



I currently drive to the Corte Madera
Peets to get my coffees. Having a local
Peet's coffee stop would be excellent!!

Dennis Untermann

RECEIVED

Name

PO Box 705

JAN - 7 2010

Address

Ross CA 94957

CITY OF SAUSALITO
COMMUNITY DEVELOPMENT

City, Zip Code

11/27/2009

Date

Sausalito City Councilmember
420 Litho Street
Sausalito CA 94965

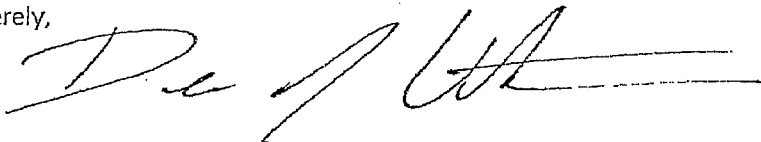
Dear Councilmember

As a Sausalito boat owner I am delighted to hear that Peet's Coffee
(resident, boat owner, employee, etc.)
may be coming to Sausalito. I would like to offer my full support for this quality business known for its
outstanding product and charitable contributions to its surrounding communities.

I look forward to gathering with my friends at Peet's Coffee in Sausalito and spending our
money locally rather than elsewhere.

I feel a business such as Peet's Coffee reflects positively on our community and will bring much
needed revenue to the Sausalito community.

Sincerely,



Donald F. White

Name

P.O. Box 2173 Sausalito

Address

Sausalito, 94966

City, Zip Code

RECEIVED

JAN - 7 2010

CITY OF SAUSALITO
COMMUNITY DEVELOPMENT

12/1/09
Date

Sausalito City Councilmember
420 Litho Street
Sausalito CA 94965

Dear Councilmember

As a Sausalito resident since 1957 / boat owner.
(resident, boat owner, employee, etc.) I am delighted to hear that Peet's Coffee

may be coming to Sausalito. I would like to offer my full support for this quality business known for its outstanding product and charitable contributions to its surrounding communities.

I look forward to gathering with my friends at Peet's Coffee in Sausalito and spending our money locally rather than elsewhere.

I feel a business such as Peet's Coffee reflects positively on our community and will bring much needed revenue to the Sausalito community.

Sincerely,



JACK & IRENE KAUS

Name

2801 GREEN ST.

Address

SP CA 94123

City, Zip Code

RECEIVED

JAN - 7 2010

CITY OF SAUSALITO
COMMUNITY DEVELOPMENT

11/30/09

Date

Sausalito City Councilmember
420 Litho Street
Sausalito CA 94965

Dear Councilmember

As a Sausalito boat owner I am delighted to hear that Peet's Coffee
(resident, boat owner, employee, etc.)

may be coming to Sausalito. I would like to offer my full support for this quality business known for its
outstanding product and charitable contributions to its surrounding communities.

I look forward to gathering with my friends at Peet's Coffee in Sausalito and spending our
money locally rather than elsewhere.

I feel a business such as Peet's Coffee reflects positively on our community and will bring much
needed revenue to the Sausalito community.

Sincerely,

Jack Kaus
Irene Kaus

Boy 1092
Name
Furfox
Address
Ca 94972
City, Zip Code

RECEIVED

JAN - 7 2010

CITY OF SAUSALITO
COMMUNITY DEVELOPMENT

11/30/09
Date

Sausalito City Councilmember
420 Litho Street
Sausalito CA 94965

Dear Councilmember

As a Sausalito Boat owner I am delighted to hear that Peet's Coffee
(resident, boat owner; employee, etc.)

may be coming to Sausalito. I would like to offer my full support for this quality business known for its outstanding product and charitable contributions to its surrounding communities.

I look forward to gathering with my friends at Peet's Coffee in Sausalito and spending our money locally rather than elsewhere.

I feel a business such as Peet's Coffee reflects positively on our community and will bring much needed revenue to the Sausalito community.

Sincerely,

Gregory G. Leach

RECEIVED

JAN - 7 2010

CITY OF SAUSALITO
COMMUNITY DEVELOPMENT

GREG & TRISH TATARIAN
 Name
1119 BURBANK AVE.
 Address
SANTA ROSA, CA 95407
 City, Zip Code

11/30/09
 Date

Sausalito City Councilmember
 420 Litho Street
 Sausalito CA 94965

Dear Councilmember

SAUSALITO YACHT HARBOR, 15 YEARS

As a Sausalito BOAT OWNER I am delighted to hear that Peet's Coffee
 (resident, boat owner, employee, etc.)
 may be coming to Sausalito. I would like to offer my full support for this quality business known for its
 outstanding product and charitable contributions to its surrounding communities.

I look forward to gathering with my friends at Peet's Coffee in Sausalito and spending our
 money locally rather than elsewhere.

I feel a business such as Peet's Coffee reflects positively on our community and will bring much
 needed revenue to the Sausalito community.

Sincerely,

Gregory K. Tatarian

STANLEY R. ROSS

RECEIVED

Name

5650 COLBURN PL

JAN - 7 2010

Address

OAKLAND, CA. 94619

CITY OF SAUSALITO
COMMUNITY DEVELOPMENT

City, Zip Code

11/30/09

Date

Sausalito City Councilmember
420 Litho Street
Sausalito CA 94965

Dear Councilmember

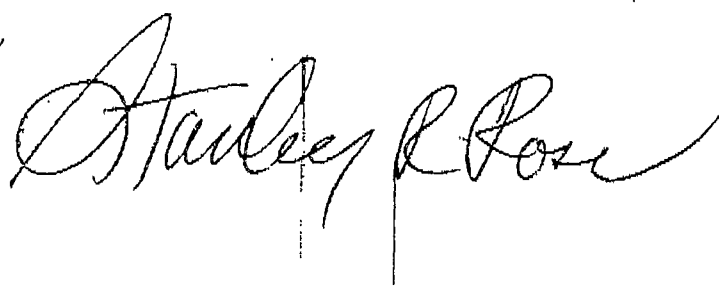
As a Sausalito BOAT OWNER I am delighted to hear that Peet's Coffee
(resident, boat owner, employee, etc.)

may be coming to Sausalito. I would like to offer my full support for this quality business known for its outstanding product and charitable contributions to its surrounding communities.

I look forward to gathering with my friends at Peet's Coffee in Sausalito and spending our money locally rather than elsewhere.

I feel a business such as Peet's Coffee reflects positively on our community and will bring much needed revenue to the Sausalito community.

Sincerely,



RECEIVED

JAN - 7 2010

CITY OF SAUSALITO
COMMUNITY DEVELOPMENT

Leroy Barges
Name

947 WAKE ST
Address

SF CA 94118
City, Zip Code

11-30-09

Date

Sausalito City Councilmember
420 Litho Street
Sausalito CA 94965


Dear Councilmember

As a Sausalito Boat Owner I am delighted to hear that Peet's Coffee
(resident, boat owner, employee, etc.)
may be coming to Sausalito. I would like to offer my full support for this quality business known for its
outstanding product and charitable contributions to its surrounding communities.

I look forward to gathering with my friends at Peet's Coffee in Sausalito and spending our
money locally rather than elsewhere.

I feel a business such as Peet's Coffee reflects positively on our community and will bring much
needed revenue to the Sausalito community.

Sincerely,



54

ANTON GYENACHKOV

Name

RECEIVED

1750 BRIDGEWAY, SUITE A100

Address

IAN - 7 2010

SAUSALITO, CA 94965

City, Zip Code

CITY OF SAUSALITO
COMMUNITY DEVELOPMENT

11-30-2009

Date

Sausalito City Councilmember
420 Litho Street
Sausalito CA 94965

Dear Councilmember

As a Sausalito EMPLOYEE I am delighted to hear that Peet's Coffee
(resident, boat owner, employee, etc.)
may be coming to Sausalito. I would like to offer my full support for this quality business known for its
outstanding product and charitable contributions to its surrounding communities.

I look forward to gathering with my friends at Peet's Coffee in Sausalito and spending our
money locally rather than elsewhere.

I feel a business such as Peet's Coffee reflects positively on our community and will bring much
needed revenue to the Sausalito community.

Sincerely,



RECEIVED

JAN - 7 2010

CITY OF SAUSALITO
COMMUNITY DEVELOPMENT

JAMES JOSEPHS

Name

231 LAUREL AVE.

Address

SAN ANSELMO, CA. 94960

City, Zip Code

11.27.09

Date

Sausalito City Councilmember
420 Litho Street
Sausalito CA 94965


Dear Councilmember

As a Sausalito BOAT OWNER I am delighted to hear that Peet's Coffee
(resident, boat owner, employee, etc.)
may be coming to Sausalito. I would like to offer my full support for this quality business known for its
outstanding product and charitable contributions to its surrounding communities.

I look forward to gathering with my friends at Peet's Coffee in Sausalito and spending our
money locally rather than elsewhere.

I feel a business such as Peet's Coffee reflects positively on our community and will bring much
needed revenue to the Sausalito community.

Sincerely,

 11.27.09

JAMES JOSEPHS

56

GLENN SORENSON
 Name
1352 CASA COURT
 Address
SANTA CLARA CA 95051
 City, Zip Code

RECEIVED
 JAN - 7 2010
 CITY OF SAUSALITO
 COMMUNITY DEVELOPMENT

Date 11/27/09

Sausalito City Councilmember
 420 Litho Street
 Sausalito CA 94965

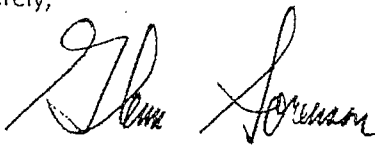
Dear Councilmember

As a Sausalito boat owner I am delighted to hear that Peet's Coffee
(resident, boat owner, employee, etc.)
 may be coming to Sausalito. I would like to offer my full support for this quality business known for its
 outstanding product and charitable contributions to its surrounding communities.

I look forward to gathering with my friends at Peet's Coffee in Sausalito and spending our
 money locally rather than elsewhere.

I feel a business such as Peet's Coffee reflects positively on our community and will bring much
 needed revenue to the Sausalito community.

Sincerely,



RECEIVED

JAN -7 2010

CITY OF SAUSALITO
COMMUNITY DEVELOPMENT

Odus Hayes
Name

Box 1122
Address

Sausalito Ca 94966
City, Zip Code

11/27/09
Date

Sausalito City Councilmember
420 Litho Street
Sausalito CA 94965

Dear Councilmember

As a Sausalito employee I am delighted to hear that Peet's Coffee
(resident, boat owner, employee, etc.)
may be coming to Sausalito. I would like to offer my full support for this quality business known for its
outstanding product and charitable contributions to its surrounding communities.

I look forward to gathering with my friends at Peet's Coffee in Sausalito and spending our
money locally rather than elsewhere.

I feel a business such as Peet's Coffee reflects positively on our community and will bring much
needed revenue to the Sausalito community.

Sincerely,

Odus Hayes

MATTHEW MEZZEHA
 Name
546 POWERS DR.
 Address
EL DORADO HILLS, CA. 95762
 City, Zip Code

RECEIVED

JAN - 7 2010

CITY OF SAUSALITO
COMMUNITY DEVELOPMENT

12/4/09

Date

Sausalito City Councilmember
420 Litho Street
Sausalito CA 94965

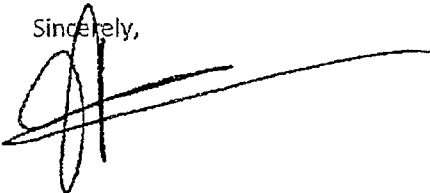
Dear Councilmember

As a Sausalito BOAT OWNER I am delighted to hear that Peet's Coffee
(resident, boat owner, employee, etc.)
 may be coming to Sausalito. I would like to offer my full support for this quality business known for its
 outstanding product and charitable contributions to its surrounding communities.

I look forward to gathering with my friends at Peet's Coffee in Sausalito and spending our
 money locally rather than elsewhere.

I feel a business such as Peet's Coffee reflects positively on our community and will bring much
 needed revenue to the Sausalito community.

Sincerely,



manfred Mroczkowski RECEIVED
Name
110 Country Club Dr
Address
Mill Valley, CA
City, Zip Code

JAN - 7 2010

CITY OF SAUSALITO
COMMUNITY DEVELOPMENT

12/1/09

Date

Sausalito City Councilmember
420 Litho Street
Sausalito CA 94965

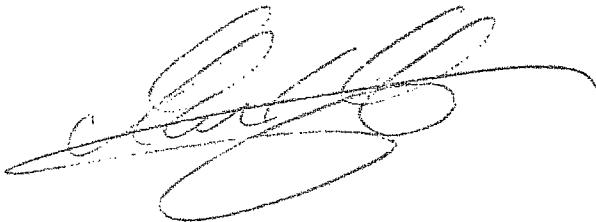
Dear Councilmember

As a Sausalito Berth # 813 I am delighted to hear that Peet's Coffee
(resident, boat owner, employee, etc.)
may be coming to Sausalito. I would like to offer my full support for this quality business known for its
outstanding product and charitable contributions to its surrounding communities.

I look forward to gathering with my friends at Peet's Coffee in Sausalito and spending our
money locally rather than elsewhere.

I feel a business such as Peet's Coffee reflects positively on our community and will bring much
needed revenue to the Sausalito community.

Sincerely,



ROBERT V. & NELLIE BERTUCCI CP 3586 / G477
 Name
315 MONTCALM ST.
 Address
S.F. CA. 94110
 City, Zip Code

RECEIVED
 JAN - 7 2010
 CITY OF SAUSALITO
 COMMUNITY DEVELOPMENT

12/1/09
 Date

Sausalito City Councilmember
 420 Litho Street
 Sausalito CA 94965

Dear Councilmember

As a Sausalito boat owner, I chase tomorrow for chris craft fair SYH, rather than S.
(resident, boat owner, employee, etc.) and I am delighted to hear that Peet's Coffee

may be coming to Sausalito. I would like to offer my full support for this quality business known for its outstanding product and charitable contributions to its surrounding communities.

I look forward to gathering with my friends at Peet's Coffee in Sausalito and spending our money locally rather than elsewhere.

I feel a business such as Peet's Coffee reflects positively on our community and will bring much needed revenue to the Sausalito community.

Sincerely,

Robert Bertucci & Nellie Bertucci

RECEIVED

JAN - 7 2010

CITY OF SAUSALITO
COMMUNITY DEVELOPMENT

JACK E DALLS
Name
625 ELLIS ST #203
Address
mountain view CA
City, Zip Code

12/4/09
Date

Sausalito City Councilmember
420 Litho Street
Sausalito CA 94965

Dear Councilmember

As a Sausalito Boat owner SYH (resident, boat owner, employee, etc.) I am delighted to hear that Peet's Coffee may be coming to Sausalito. I would like to offer my full support for this quality business known for its outstanding product and charitable contributions to its surrounding communities.

I look forward to gathering with my friends at Peet's Coffee in Sausalito and spending our money locally rather than elsewhere.

I feel a business such as Peet's Coffee reflects positively on our community and will bring much needed revenue to the Sausalito community.

Sincerely,

Jack E Dalls

BOB WOERNER
NOVA STARLING
Name
2535 CHATEAU WAY
Address
LIVERMORE CA 94550
City, Zip Code

RECEIVED

JAN - 7 2010

CITY OF SAUSALITO
COMMUNITY DEVELOPMENT

12/2/2009

Date

Sausalito City Councilmember
420 Litch Street
Sausalito CA 94965

Dear Councilmember

As a Sausalito BOAT OWNER (resident, boat owner, employee, etc.) I am delighted to hear that Peet's Coffee may be coming to Sausalito. I would like to offer my full support for this quality business known for its outstanding product and charitable contributions to its surrounding communities.

I look forward to gathering with my friends at Peet's Coffee in Sausalito and spending our money locally rather than elsewhere.

I feel a business such as Peet's Coffee reflects positively on our community and will bring much needed revenue to the Sausalito community.

Sincerely,

Bob Woerner
Nova Starling

RECEIVED

JAN - 7 2010

CITY OF SAUSALITO
COMMUNITY DEVELOPMENT



Mr Peter J Brajkovich
139 Via La Cumbre
Greenbrae CA 94904-1332

City, Zip Code

12-3-09
Date

Sausalito City Councilmember
420 Litho Street
Sausalito CA 94965

Dear Councilmember

As a Sausalito _____ I am delighted to hear that Peet's Coffee
(resident, boat owner) employee, etc.)
may be coming to Sausalito. I would like to offer my full support for this quality business known for its
outstanding product and charitable contributions to its surrounding communities.

I look forward to gathering with my friends at Peet's Coffee in Sausalito and spending our
money locally rather than elsewhere.

I feel a business such as Peet's Coffee reflects positively on our community and will bring much
needed revenue to the Sausalito community.

Sincerely,

Penn Arnett

Name

226 Laurel Grove

Address

Kentfield, CA 94904

City, Zip Code

RECEIVED

JAN - 7 2010

CITY OF SAUSALITO
COMMUNITY DEVELOPMENT

12/1/09

Date

Sausalito City Councilmember
420 Litho Street
Sausalito CA 94965

Dear Councilmember

As a Sausalito Boat Owner I am delighted to hear that Peet's Coffee
(resident, boat owner, employee, etc.)

may be coming to Sausalito. I would like to offer my full support for this quality business known for its outstanding product and charitable contributions to its surrounding communities.

I look forward to gathering with my friends at Peet's Coffee in Sausalito and spending our money locally rather than elsewhere.

I feel a business such as Peet's Coffee reflects positively on our community and will bring much needed revenue to the Sausalito community.

Sincerely, 

Alex Britton
Name
1001 Bridgeway
Address
Sausalito, CA 94965
City, Zip Code

ste # 175
RECEIVED
JAN - 7 2010

CITY OF SAUSALITO
COMMUNITY DEVELOPMENT

12-3-2009
Date

Sausalito City Councilmember
420 Litho Street
Sausalito CA 94965

Dear Councilmember

As a Sausalito Resident I am delighted to hear that Peet's Coffee
(resident, boat owner, employee, etc.)
may be coming to Sausalito. I would like to offer my full support for this quality business known for its
outstanding product and charitable contributions to its surrounding communities.

I look forward to gathering with my friends at Peet's Coffee in Sausalito and spending our
money locally rather than elsewhere.

I feel a business such as Peet's Coffee reflects positively on our community and will bring much
needed revenue to the Sausalito community.

Sincerely,

Patrick Graft RECEIVED
Name JAN -7 2010
19 Green Mist Court
Address CITY OF SAUSALITO
Sacramento, CA 95831 COMMUNITY DEVELOPMENT
City, Zip Code

12/2/09
Date

Sausalito City Councilmember
420 Litho Street
Sausalito CA 94965

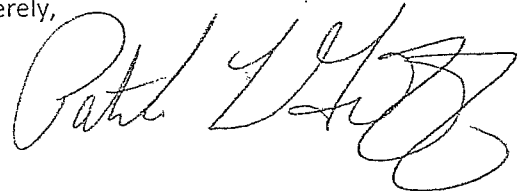
Dear Councilmember

As a Sausalito boat owner I am delighted to hear that Peet's Coffee
(resident, boat owner, employee, etc.)
may be coming to Sausalito. I would like to offer my full support for this quality business known for its
outstanding product and charitable contributions to its surrounding communities.

I look forward to gathering with my friends at Peet's Coffee in Sausalito and spending our
money locally rather than elsewhere.

I feel a business such as Peet's Coffee reflects positively on our community and will bring much
needed revenue to the Sausalito community.

Sincerely,



William C. Padia
 Name
471 Hartnell Place
 Address
Sacramento, CA 95825
 City, Zip Code

RECEIVED

JAN - 7 2010

CITY OF SAUSALITO
COMMUNITY DEVELOPMENT

12/2/09
 Date

Sausalito City Councilmember
 420 Litho Street
 Sausalito CA 94965

Dear Councilmember

As a Sausalito boat owner I am delighted to hear that Peet's Coffee
(resident, boat owner, employee, etc.)
 may be coming to Sausalito. I would like to offer my full support for this quality business known for its
 outstanding product and charitable contributions to its surrounding communities.

I look forward to gathering with my friends at Peet's Coffee in Sausalito and spending our
 money locally rather than elsewhere.

I feel a business such as Peet's Coffee reflects positively on our community and will bring much
 needed revenue to the Sausalito community.

Sincerely,

David Giannini

From: David Giannini
Sent: Monday, November 30, 2009 6:15 PM
To: Mike Kelly (MKelly@ci.sausalito.ca.us)
Subject: Peet's Coffee in Sausalito

RECEIVED

JAN - 7 2010

CITY OF SAUSALITO
COMMUNITY DEVELOPMENT

Hi Mike:

Been a long time.

Just a quick email to ask that you and the other Sausalito Councilmembers allow Peet's Coffee to open its business at the 1250 Bridgeway address which is close to my location here at the Sausalito Yacht Harbor. I sincerely believe that Peet's Coffee produces a great product and would be a boost to Sausalito's Business Community and the City at Large – not to mention a viable establishment which will produce much-needed tax income and employment for the citizens of this fine community. It will also give visitors & tourists to our community another choice for their "coffee" and related libations.

Trusting that all remains well with you and yours.

Let's try to get together for lunch in 2010 and "catch up" with things.

VTY, DTG

David T. Giannini

Giannini Law Group LLP

Studio Legale


PO Box 2797

Sausalito, CA 94966-2797

Tel: (415) 331-5600

Fax: (415) 331-5698

dtgiannini@gianninilaw.com

 No trees were destroyed in sending this message, although quite a few electrons were inconvenienced.

This e-mail message is for the sole use of the intended recipient(s) and may contain confidential and privileged information. Any unauthorized review, use, disclosure or distribution is prohibited. If you are not the intended recipient, please contact the sender by return e-mail and destroy all copies of the original message.

*For to Sausalito Yacht Harbor
332-8473*

FYI, VTY, DTG

69

RECEIVED

JAN - 7 2010

CITY OF SAUSALITO
COMMUNITY DEVELOPMENT

From: Naythons Matthew <naythons@gmail.com>
Subject: PEET'S
Date: December 1, 2009 2:03:25 PM PST
To: lpfeifer@ci.sausalito.ca.us, mkelly@ci.sausalito.ca.us, jleone@ci.sausalito.ca.us

Dear City Council:

Having lived in Sausalito since I came here as a graduate student in 1972, I fondly relish our ways and traditions. I remember the old bakery on Bridgeway, and when Tide's was a bookstore and not a purveyor of cheap Chinese tchotchkes. And, I'm for holding back the chains as much as the next voter.

But Peet's isn't Walmart. Peet's is a socially responsible and respected company (http://www.peets.com/company/governance_ethics.asp), and would make great neighbors on our waterfront. Whatever support you can offer the company would be greatly appreciated.

With best wishes,

Matthew Naythons, MD

ps: can you please forward this to Carolyn Ford?

MARILYN SWICKER
Name
120 BULKLEY #408
Address
SAUSALITO, CA. 94965
City, Zip Code

RECEIVED

JAN - 7 2010

CITY OF SAUSALITO
COMMUNITY DEVELOPMENT

Dec. 2, 09
Date

Sausalito City Councilmember
420 Litho Street
Sausalito CA 94965

Dear Councilmember

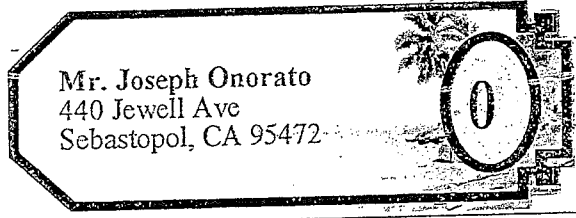
As a Sausalito RESIDENT I am delighted to hear that Peet's Coffee
(resident, boat owner, employee, etc.)
may be coming to Sausalito. I would like to offer my full support for this quality business known for its
outstanding product and charitable contributions to its surrounding communities.

I look forward to gathering with my friends at Peet's Coffee in Sausalito and spending our
money locally rather than elsewhere.

I feel a business such as Peet's Coffee reflects positively on our community and will bring much
needed revenue to the Sausalito community.

Sincerely,

Marilyn Swicker



City, Zip Code

RECEIVED

JAN - 7 2010

CITY OF SAUSALITO
COMMUNITY DEVELOPMENT

Date

12/4/09

Sausalito City Councilmember
420 Litho Street
Sausalito CA 94965

Dear Councilmember

As a Sausalito *Boat owner* I am delighted to hear that Peet's Coffee
(resident, boat owner, employee, etc.)
may be coming to Sausalito. I would like to offer my full support for this quality business known for its
outstanding product and charitable contributions to its surrounding communities.

I look forward to gathering with my friends at Peet's Coffee in Sausalito and spending our
money locally rather than elsewhere.

I feel a business such as Peet's Coffee reflects positively on our community and will bring much
needed revenue to the Sausalito community.

Sincerely,

JAMES MERRILL

Name

480 KNOWLEDGE DR.

Address

AUBURN CA, 95603

City, Zip Code

RECEIVED

JAN -7 2010

CITY OF SAUSALITO
COMMUNITY DEVELOPMENT

12-8-09

Date

Sausalito City Councilmember
420 Litho Street
Sausalito CA 94965

Dear Councilmember

As a Sausalito -BOAT OWNER I am delighted to hear that Peet's Coffee
(resident, boat owner, employee, etc.)
may be coming to Sausalito. I would like to offer my full support for this quality business known for its
outstanding product and charitable contributions to its surrounding communities.

I look forward to gathering with my friends at Peet's Coffee in Sausalito and spending our
money locally rather than elsewhere.

I feel a business such as Peet's Coffee reflects positively on our community and will bring much
needed revenue to the Sausalito community.

Sincerely,

73

Steven Bruhns

Name

404 Oak St

Address

San Francisco Ca 94102

City, Zip Code

RECEIVED

JAN - 7 2010

CITY OF SAUSALITO
COMMUNITY DEVELOPMENT

Dec 2, 2009

Date

Sausalito City Councilmember
420 Litho Street
Sausalito CA 94965

Dear Councilmember

As a Sausalito Boat owner I am delighted to hear that Peet's Coffee
(resident, boat owner; employee, etc.)
may be coming to Sausalito. I would like to offer my full support for this quality business known for its
outstanding product and charitable contributions to its surrounding communities.

I look forward to gathering with my friends at Peet's Coffee in Sausalito and spending our
money locally rather than elsewhere.

I feel a business such as Peet's Coffee reflects positively on our community and will bring much
needed revenue to the Sausalito community.

Sincerely,

Steven Bruhns

RECEIVED

JAN - 7 2010

Jan Bielinski
Name

Waldo Point #938 - or - 1001 Bridgeway #452
Address

Sausalito CA 94965
Zip Code

CITY OF SAUSALITO
COMMUNITY DEVELOPMENT

S.Y.H. Thanks for
bringing this to my
attention -
Jan B.

7 December 2009
Date

Sausalito City Councilmember
420 Litho Street
Sausalito CA 94965

Dear Councilmember

As a Sausalito resident, boat builder & coffee buyer I am delighted to hear that Peet's Coffee
(resident, boat owner, employee, etc.)
may be coming to Sausalito. I would like to offer my full support for this quality business known for its

outstanding product and charitable contributions to its surrounding communities. Also, Peet's is known for
fair treatment of coffee farmers and encouragement of sustainable agriculture.
I look forward to gathering with my friends at Peet's Coffee in Sausalito and spending our

money locally rather than elsewhere. I buy Peet's beans @ S.F. and Mill Valley locations now.

I feel a business such as Peet's Coffee reflects positively on our community and will bring much
needed revenue to the Sausalito community.

Sincerely,
Jan Bielinski

RECEIVED

JAN - 7 2010

CITY OF SAUSALITO
COMMUNITY DEVELOPMENT

Gale BREWER

Name

120 BULKLEY #209

Address

SAUSALITO, CA 94965

City, Zip Code

Date

Sausalito City Councilmember
420 Litho Street
Sausalito CA 94965

Dear Councilmember

As a Sausalito Resident & Boat Owner I am delighted to hear that Peet's Coffee
(resident, boat owner; employee, etc.)
may be coming to Sausalito. I would like to offer my full support for this quality business known for its
outstanding product and charitable contributions to its surrounding communities.

I look forward to gathering with my friends at Peet's Coffee in Sausalito and spending our
money locally rather than elsewhere.

I feel a business such as Peet's Coffee reflects positively on our community and will bring much
needed revenue to the Sausalito community.

Sincerely,

Gale C Brewer

RECEIVED

JAN - 7 2010

CITY OF SAUSALITO
COMMUNITY DEVELOPMENT

Ron & Angela Yates
Name
3310 Marconi Ave
Address
Ste, CA 95821
City, Zip Code

12/10/09

Date

Sausalito City Councilmember
420 Litho Street
Sausalito CA 94965

Dear Councilmember

As a Sausalito Ron's, Angela Yates I am delighted to hear that Peet's Coffee
(resident, boat owner, employee, etc.)
may be coming to Sausalito. I would like to offer my full support for this quality business known for its
outstanding product and charitable contributions to its surrounding communities.

I look forward to gathering with my friends at Peet's Coffee in Sausalito and spending our
money locally rather than elsewhere.

I feel a business such as Peet's Coffee reflects positively on our community and will bring much
needed revenue to the Sausalito community.

Sincerely,

Do not want another
Coffee shop to come into
the small market, Lamberts,
Starbucks, Cibo are enough.

RECEIVED

DEC 01 2009

CITY OF SAUSALITO

William F Moore
812 At Dock
Sausalito Calif. 94965

November 30, 2009

Honorable Sausalito Council Members
420 Litho Street
Sausalito, Calif. 94965

SUBJECT: Peet's Coffee

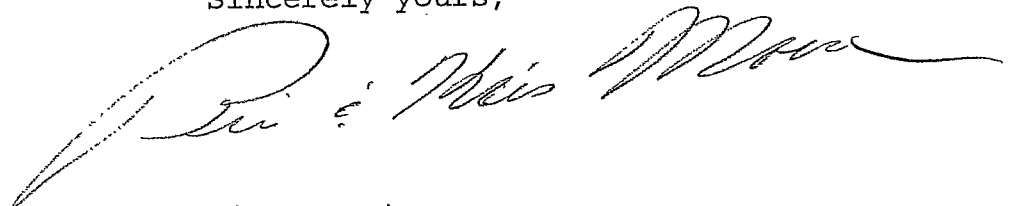
Honorable Mayor and Councilmember's:

Business is a good thing. It employs people, infusions
community vitality, generates taxes, and increases the
quality of life.

Competition is a good thing. It insures that those
businesses provide the best products, the best service, at
the best price.

To encourage and welcome solid new business is in the best
interest of the community. Please let me help you
welcome Peet's Coffee to Sausalito

Sincerely yours,

A handwritten signature in cursive script, appearing to read "Bill & Kris Moore". The signature is written in dark ink and is positioned above the printed name.

Bill & Kris Moore

David Sargent

Name

101 Prospect Ave

Address

Sausalito Ca. 94965

City, Zip Code

12/1/09

Date

RECEIVED

DEC 02 2009

CITY OF SAUSALITO

Sausalito City Councilmember
420 Litho Street
Sausalito CA 94965

Dear Councilmember

As a Sausalito Resident of Peet's Coffee I am delighted to hear that Peet's Coffee
(resident, boat owner, employee, etc.)
may be coming to Sausalito. I would like to offer my full support for this quality business known for its
outstanding product and charitable contributions to its surrounding communities.

I look forward to gathering with my friends at Peet's Coffee in Sausalito and spending our
money locally rather than elsewhere.

I feel a business such as Peet's Coffee reflects positively on our community and will bring much
needed revenue to the Sausalito community.

Sincerely,

David Sargent

COPY

ERNEST LUDY

Name

3030 BRIDGEWAY, STE 204

Address

SAUSALITO CA 94965

City, Zip Code

12/2/09

Date

RECEIVED
DEC 17 2009
CITY OF SAUSALITO

Sausalito City Councilmember
420 Litho Street
Sausalito CA 94965

Dear Councilmember

As a Sausalito Employee, Boat Owner I am delighted to hear that Peet's Coffee
(resident, boat owner, employee, etc.)
may be coming to Sausalito. I would like to offer my full support for this quality business known for its
outstanding product and charitable contributions to its surrounding communities.

I look forward to gathering with my friends at Peet's Coffee in Sausalito and spending our
money locally rather than elsewhere.

I feel a business such as Peet's Coffee reflects positively on our community and will bring much
needed revenue to the Sausalito community.

Sincerely,



ERIK RUND (RUND SOLUTIONS)
Name
85 LIBERTYSHIP WAY, SUITE 203
Address
SAUSALITO, CA. 94965
City, Zip Code

11/30/09
Date

RECEIVED
DEC 03 2009
CITY OF SAUSALITO

Sausalito City Councilmember
420 Litho Street
Sausalito CA 94965

Dear Councilmember

As a Sausalito BUSINESS OWNER I am delighted to hear that Peet's Coffee
(resident, boat owner, employee, etc.)
may be coming to Sausalito. I would like to offer my full support for this quality business known for its
outstanding product and charitable contributions to its surrounding communities.

I look forward to gathering with my friends at Peet's Coffee in Sausalito and spending our
money locally rather than elsewhere.

I feel a business such as Peet's Coffee reflects positively on our community and will bring much
needed revenue to the Sausalito community.

Sincerely,

LARISSA LABAK

Name

3030 BRIDGEWAY STE 204

Address

SAUSALITO CA 94965

City, Zip Code

COPY

12/2/09

Date

RECEIVED
DEC 17 2009
CITY OF SAUSALITO

Sausalito City Councilmember
420 Litho Street
Sausalito CA 94965

Dear Councilmember

As a Sausalito Employee I am delighted to hear that Peet's Coffee
(resident, boat owner, employee, etc.)

may be coming to Sausalito. I would like to offer my full support for this quality business known for its outstanding product and charitable contributions to its surrounding communities.

I look forward to gathering with my friends at Peet's Coffee in Sausalito and spending our money locally rather than elsewhere.

I feel a business such as Peet's Coffee reflects positively on our community and will bring much needed revenue to the Sausalito community.

Sincerely,

J Labak

Received 1/4/10

John Van Daam

Name

480 Gate 5 Rd #360

Address

Sausalito CA 94965

City, Zip Code

12-19-09

Date

Sausalito City Councilmember S
420 Litho Street
Sausalito CA 94965

Dear Councilmembers,

As a Sausalito Employee I am delighted to hear that Peet's Coffee
(resident, boat owner, employee, etc.)

may be coming to Sausalito. I would like to offer my full support for this quality business known for its outstanding product and charitable contributions to its surrounding communities.

I look forward to gathering with my friends at Peet's Coffee in Sausalito and spending our money locally rather than elsewhere.

I feel a business such as Peet's Coffee reflects positively on our community and will bring much needed revenue to the Sausalito community.

Sincerely,

John Van Daam

